



 District of Columbia  
DENTAL SOCIETY

# NEWSLETTER

July 2020, Vol. 66, No. 7



## *Video chat with DC Dental Society President Ladan Basiri, MA, DMD, FACD, FICD*

*Dr. Ladan Basiri*

[Click to Play](#)



### *A Look Inside...*

- Video Form The President .....1
- Phase 2 of Reopening .....2
- Limited PPE Courtesy of ADA .....3
- ADA COVID-19 Resources .....4
- Welcome New Member .....6
- Meet the New DCDS Officers and Board Members .....7
- Classifieds .....13

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# Phase 2 Guidelines Released By D.C. Health



During Phase 2, employers will be required to adopt new behaviors and rigorous safeguards to reduce risk for all. This guidance is intended to guide Dental Healthcare Providers (DHCP) in provision of non-emergency dental services during Phase 2. If providing services, the following measures should be implemented to help reduce the risk of COVID-19 transmission amongst employees, patients, and the community.

[Read Guidelines For Dentists Here](#)

## Track Progress Toward Phase 3 at [coronavirus.dc.gov](https://coronavirus.dc.gov)

Coronavirus data published by the D.C. government show a six-day sustained decline in cases through June 28th. Visit <https://coronavirus.dc.gov/page/coronavirus-data> for interactive dashboards to view trends related to COVID-19 and see progress toward Phase 3 displayed on the D.C. Reopening Tracker.



## Limited PPE Courtesy of ADA

ADA has been granted an allotment of 3M-made KN95 masks from the FEMA national office to dispense to dentists across the country.

To request your allotment, please complete this [registration form](#).

You will be asked to do the following:

1. Enter your ADA number (whether or not you are currently a member) and your Last Name.
2. Verify or Edit your auto-populated information. Please pay close attention to the shipping address.
3. Confirm your request to receive an allotment of KN95 masks.
4. Enter your payment information for your \$26.50 fee - covers processing, shipping, handling, and credit card fees only.

The ADA is NOT charging for the masks themselves as they were provided by FEMA at no cost. The ADA is NOT profiting on these masks - charging only to recoup actual costs to receive, re-package, ship via UPS through our fulfillment partner PBD and credit card / processing fees.

We strongly encourage you to complete your request immediately, as supplies are limited.

[Register Here](#)

## Answer 7 Quick Questions on the State of Your Operations

Your DC Dental Society is conducting a brief survey on the state of dental operations in the District of Columbia. Please take 2 minutes to answer 7 brief questions to help us quantify that state of our profession in DC at this time.

[Start the Survey](#)

# Find These and Other Resources from the ADA on the COVID-19 Pandemic at [ADA.org/virus](https://www.ada.org/virus)

## COVID-19 Hazard Assessment

Guide and checklist help evaluate COVID-19 transmission risks in your practice. The ADA's Advisory Task Force on Dental Practice Recovery provided considerations to implementing COVID-19 hazard assessments in dental settings. Please follow the link to learn more.



## Continuing Education

### Managing Your Online Presence in Uncertain Times

This live, 1 hour webinar will be presented by PBHS, ADA's endorsed provider for website marketing. PBHS will help attendees develop an understanding of the changing landscape of the dental industry during these turbulent times and the importance of maintaining an online presence to connect with current and prospective patients. Attendees will learn how to correctly position their practice to effectively communicate and reassure their patients and their communities.

Time: Jul 15, 2020 12:00 PM in Eastern Time

Learning Outcomes:

1. Learn how to effectively use live chat tools to expand access to care and immediately connect with patients the moment they land on your website.
2. Drive engagement on social media with relevant content and utilize Search Engine Optimization (SEO) to connect with current and prospective patients.
3. Understand how Pay-Per-Click (PPC) Advertising can be responsibly leveraged during the COVID-19 pandemic.

The ADA designates this activity as 1 CE credit (pending approval).

[Register Here](#)

## ADA FDC 2020 to move online in light of COVID-19 pandemic

The American Dental Association and Florida Dental Association have decided not to move forward with the ADA FDC Annual Meeting as an in-person convention in light of the COVID-19 pandemic.

The ADA Board of Trustees voted June 12 to cancel the in-person gathering. The associations are exploring virtual options for the meeting and will share more information as it becomes available.

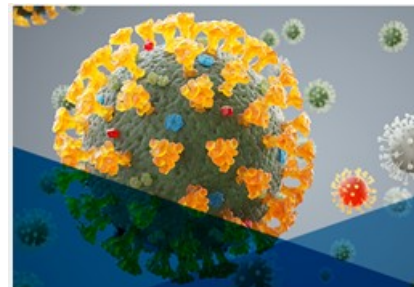
"It was a difficult discussion, but our members and their concerns are our first priority. The health and safety of our dental family is at the heart of this decision," said Dr. Nan Tertel, general chair of ADA FDC 2020. "We look forward to virtual possibilities in 2020 and meeting face to face in Las Vegas 2021."

The ADA and FDA made their decision based on extensive research, careful deliberation and feedback from their members and past meeting attendees, according to emails the ADA FDC 2020 team sent to ADA members and meeting attendees. The annual meeting originally was planned for Oct. 15-18 in Orlando, FL.

[Read More Here.](#)

## Testing Dental Employees for Antibodies and Antigens

Can an employer require employees to undergo antibody testing for COVID-19? What about antigen testing? With respect to antibody testing, the short answer is no. According to the most recent guide from the US Equal Opportunity Commission ("EEOC"), an antibody test at this time does not meet the Title I of Americans with Disabilities Act's ("ADA") "job related and consistent with business necessity" standard for medical examinations or inquiries for current employees. Therefore, requiring antibody testing before allowing employees to re-enter the workplace is not allowed under the AwDA.



[Read More Here.](#)

## HPI research brief, webinar share dental spending projections for 2020 and 2021

Dental spending among Americans will continue to decline in 2020 before making a comeback in 2021, according to an updated research brief from the ADA Health Policy Institute modeling the impact of COVID-19 on dental spending.

Since the publication of HPI's dental spending brief in April, dental practice activity in terms of patient volume and practice employment has rebounded, though it is still below pre-COVID-19 levels.

[Read More Here](#)

## Welcome New Member

Dr. Kaitlin Delaney grew up in Maryland. She attended college at the University of Tampa, where she majored in biology and minored in chemistry. She was also a student-athlete as a member of the school's lacrosse team. After graduating Magna Cum Laude, she attended the University of Maryland School of Dentistry, where she obtained her Doctorate in Dental Surgery.

Dr. Delaney's passion for dentistry and learning allowed her to finish dental school at the top of her class. She completed a pediatric clerkship and was selected for numerous honor societies, including Omicron Kappa Upsilon, Gamma Pi Delta Prosthodontic Honor Society, and Gorgas Odontological Honor Society. During her fourth year of dental school, Dr. Delaney was one of four students in her class selected for the Diamond Scholars Program, which allowed her to treat patients full-time in the school's Advanced Education in General Dentistry clinic.

Dr. Delaney loves getting to know her patients and making them feel comfortable in her chair. She is passionate about helping her patients smile, whether by telling a joke, improving their oral health, or building their confidence. In her free time, Dr. Delaney enjoys running, hiking, spending time with her family, and cheering on the Washington Capitals.



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## Meet the New DCDS Officers and Board Members



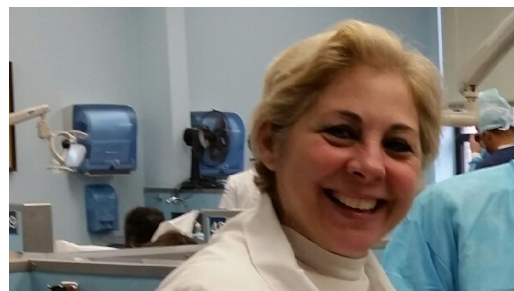
### **Dr. Pierre Cartier - President-Elect**

After graduating from the University of Kentucky College of Dentistry, Dr. Cartier served in the US Air Force Dental Corps at Joint Base Bolling-Andrews, where he completed an Advanced Education in General Dentistry residency in 2006. Following his service to the Air Force, he served as a civilian dentist at Walter Reed Army Medical Center and later held positions in the private sector. In 2014, he accepted a role in managing the District of Columbia's Oral Health Program after earning an MPH from The George Washington University's Milken Institute School of Public Health, where he holds an adjunct faculty appointment in the Department of Epidemiology. Currently, he is an attending dentist at the DC VA Medical Center, where he maintains a comprehensive general dentistry practice and teaches in the General Practice Residency.

Organized dentistry has been an integral component of his career since 2001. In dental school, he served as a regional representative for the American Dental Education Association's Council of Students. Later, he facilitated educational programming for the DC Academy of General Dentistry from 2011-2014. A DCDS member since 2014, he currently serves on the DCDS and Foundation boards and as the Public Policy Chair.

### **Dr. Ioana "Anna" Bettios - Vice President**

Dr. Bettios is a Professor and Chair of the Department of Prosthodontics at Howard University College of Dentistry. She received her Bachelors of Sciences and Doctorate of Dental Surgery Degrees at the University of Maryland; she joined the military service during Dental School, and retired after 30 years of highly decorated service. Dr. Bettios completed a Clinical Fellowship program in Prosthodontics in San Diego, CA, and a Residency program in Prosthodontics at the Naval Postgraduate School in Bethesda, MD, and a Master's Degree in Health Sciences at the George Washington University. During her military service, she held several Senior Healthcare Executive leadership positions, in the Mid-Atlantic and the Pacific theaters. She authored many healthcare policies for the Department of Defense at the Bureau of Medicine and Surgery for the Surgeon General of the Navy, and Health Affairs. During her military and civilian career, she has Chaired many Healthcare Committees and has lectured to large scale audiences worldwide. She has Chaired the Membership Committee at the DC Dental Society with four ADA awards the past four years.



An active member of the American College of Prosthodontists Digital Dentistry Task Force with publication in April 2018 for the Digital Curriculum for the Dental Schools. She is a Diplomate of the American Board of Prosthodontics, a Fellow of the American College of Dentists, the International College of Dentists, and the American College of Prosthodontists; a member of the ADA, the International College of Prosthodontists, and the Academy of Osseointegration. Dr. Bettios is a passionate clinician volunteer with many missions with over 1200 hours for the Capital Area Red Cross Chapter, the Northern Virginia Dental Society, the Maryland Mission of Mercy, and Remote Area Medical Virginia Section with thousands of dollars of dental services provided to local underserved communities every year.

### **Dr. Eugene Giannini - Treasurer**

Dr Giannini was a student at Georgetown Dental School and a two term National Vice President of the American Student Dental Association. After graduation he attended general practice residency in New York. He returned to DC and began his involvement with DCDS by serving on several committees. These culminated in his selection as Chairman of the Nation's Capital Dental Meeting in 2004 and later to serve as President in 2006.



Dr. Giannini was later appointed to the ADA's Council on Communication in 2006 for a four year term and also served as the council's consultant to the ADA's Council on Governmental Affairs. He was in the District of Columbia Board of Dentistry's Anesthesia Task Force in 2009 and have served in an advisory position to the board. In 2014, he chaired the Society's Executive Director Search and he currently serves as a member of the DCDS Public Policy Committee and the DC Dental Political Action Committee.



### **Dr. Sally Cram- Secretary**

Dr. Cram has been a member of the DC dental community for over 30 years. Upon graduation from Georgetown University School of Dentistry and the University of Texas Health Science Center's graduate periodontal training program, she established a private periodontal practice here in Washington, DC in 1988. She held previous teaching positions at Georgetown University School of Dentistry and Northern Virginia Community College's Dental Hygiene Program. She has been very active in organized dentistry during and after graduation from dental school. She is a past president of the D.C. Dental Society, having served on almost every committee over the years. And is currently the President of the D.C. Dental Society's Foundation.

Dr. Cram has also been involved at the national level as a spokesperson and consumer advisor for the American Dental Association since 2001 and served as a delegate and alternate delegate to the ADA's House of Delegates since 2004. She was nominated as the Local Arrangements Chair for the 2015 ADA Annual Session here in Washington and served on and chaired the American Academy of Periodontology's Clinical Practice Committee. She also lectures locally and nationally on periodontics, communication and leadership.

### **Dr. Hillary Hochman - Board Member**

Dr. Hochman graduated from Tufts University School of Dental Medicine in 2009 and practiced general dentistry in New Hampshire for two years, where she was voted one of New Hampshire's Top Dentists. She moved to Washington, DC in 2011 and practiced in Reston, Virginia for four years. She is now with Comprehensive Dental Care downtown since 2015.

Dr. Hochman's focus is to encourage engagement of the newer generation of dentists in DC-to collaborate and support each other in our careers and community, and foster the mentorship we receive from the dentists that have maintained the integrity of our profession in the district for decades.





## Clare McGorry - Board Member

Dr. McGorry is a General Dentist practicing as an associate at Markowitz Dental in DuPont Circle. She graduated from The Ohio State University, College of Dentistry in 2016. While at OSU, she served as secretary of the American Student Dental Association (ASDA) chapter for three years. In addition, she served as the Student Liaison to the Ohio Dental Association's Education Committee for two years and helped plan the Annual Session. She lobbied on Capitol Hill on behalf of ASDA in 2014 to help promote bills that would benefit new dentists and the dental profession as a whole.



After graduating, Dr. McGorry completed a yearlong GPR at the Washington D.C. Veterans Affairs Medical Center and joined the DC Dental Society at that time. She is currently serving on the Education Committee of the DC Dental Society as well as on the Education Committee for the American Academy of Dental Sleep Medicine. She has a special interest in the treatment of primary snoring and obstructive sleep apnea with oral appliance therapy. She earned the Qualified Dentist Designation through the American Academy of Dental Sleep Medicine in 2018 and am set to gain diplomate status by Fall 2020.

## Dr. Kim Menhinick - Board Member



Born and raised in British Columbia, Canada, she moved to Cleveland Ohio in 1993 to work towards completing a D.D.S at Case Western Reserve University. A GPR at Illinois Masonic Hospital in Chicago soon followed. Upon completion she relocated to the Washington, DC and Maryland region to work as a general dentist. After a few years of practice, she chose to pursue a residency in Endodontics at Baylor University in Dallas, where she earned a Certificate in Endodontics and a Masters in Oral Biology. Returning to the area thereafter she joined Advanced Endodontic Associates where she has been practicing for the past 17 years.

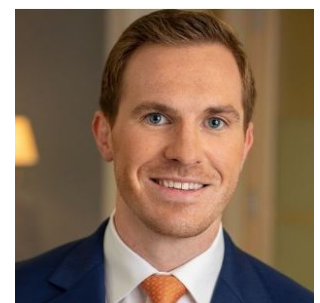
During her time here in the District, Dr. Menhinick maintained active involvement with the DC Dental Society on a variety levels. This has included involvement in the planning of Mid-Atlantic/Nations Capital dental meetings, participating in Give Kids a Smile Day, chair of the Fall Symposium for Licensure, and rendering care for Spanish Catholic Charity patients. In addition, she has previously held positions on the DCDS board as well as overseeing volunteers at the Mission of Mercy held here in DC in conjunction with the annual ADA meeting.

## Dr. Luke Schwartz - Board Member

Born and raised in Fredericksburg, VA, Dr. Schwartz discovered his passion for dentistry at a young age. His father, a dentist himself, was a private-practice owner and taught him the value of giving back to the community. When he was a teenager, he encouraged him to volunteer at his town's free dental clinic, the Lloyd F. Moss Free Clinic. It was there that he realized he wanted to pursue a career in dentistry.

After completing his undergraduate studies at Wake Forest University, Dr. Schwartz began his dental profession by attending Temple University – Kornberg School of Dentistry. To further his training in dentistry & healthcare, he completed a two-year General Practice Residency back at Wake Forest Baptist Medical Center. During the second year of his residency, he had the honor of serving as the chief resident for the program. He was also a Fellow with the Academy of General Dentistry.

Upon completion of his residency, he moved to Washington, DC where he joined Drs. Brian Gray and Eugene Giannini in their practice. He did not hesitate to join the DC Dental Society as he values being involved with the local dental community and giving back to our profession. Since joining, He has regularly volunteered with the DCDS at both the NBC4 Health & Fitness Expo and in the ADA National Signing Day for the graduating dental students at Howard University. Currently, he serves as chair on the Continuing Education Committee and looks forward to strengthening the value of this DCDS member benefits.





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### Advertise with DCDS

Classified ads in the DCDS Newsletter are easy. Simply submit your ad through [the online form](#). We will then send you an invoice. Payment must be received prior to the publication date.

### Deadlines:

The Newsletter is distributed on the first Wednesday of every month. Ads are due to the Society two weeks prior to the publication date.