

District of Columbia
DENTAL SOCIETY

NEWSLETTER

April 2018, Vol. 64, No. 4



Dr. Carol Blake

A Letter from the DC Dental Society President Carol Blake, DDS

Dear Colleagues,

For the past few months, we have been calling for nominations for the three Board of Directors seats that will be opening at the end of the current term in June. The nomination process concluded with floor nominations at the March monthly meeting, which means that we now have our final list of nominees that will be up for election. I was very pleased to see that this group of nominees represent a diverse cross-section of our society, including new dentists and new DCDS members. Keep an eye out for biographies and statements of interest from each candidate in next month's newsletter.

This year's Board elections are also particularly exciting due to the introduction of absentee voting, which was approved along with other changes to the bylaws last year. I feel that this step is an important one in increasing the representation of our members by allowing even more voices to be heard. More details on the absentee voting process will be emailed to all members and included in the May newsletter.

I would like to take a minute to thank all of the volunteers who came out for last month's NBC4 Health and Fitness Expo. This is an event that the DCDS Foundation has been involved in for several years, and it was great to be able to return once again. This year, dozens of members, their dental teams and students volunteered at the event and performed nearly 500 oral cancer screenings. Both the DCDS and DCDS Foundation are volunteer-driven organizations, and having a pool of passionate individuals willing to volunteer their time and their skill is vital to our success in all areas. Once again, thank you to all of the talented dentists, hygienists, dental assistants and students who made this event possible.

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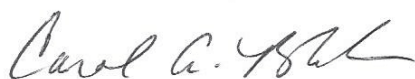
If you were unable to attend the NBC4 Expo but are interested in ways to give back, you are in luck! This month, the Foundation is again a sponsor of the Peter McGee Hoffman Oral Cancer Awareness Walk/Run. This 5k race benefits the Oral Cancer Foundation. In the two years that this event has been held, it has become an important event in the DC oral health community. We would like to have a large contingent of DCDS members present at the event, so everyone is encouraged to come out and participate. Please see [this website](#) or the advertisement later in this newsletter for more information on how to make a donation to the Oral Cancer Foundation to help them reach their goal of raising \$35,000 for oral cancer research.

I usually close these letters by saying that I will see you all at the monthly meeting, however I would like to remind all members that there **will not** be a monthly meeting in April. Our 2017-2018 continuing education series will continue and conclude on Tuesday, May 8th with [“The Role of First Responders to Dental Traumatic Injuries”](#) presented by Dr. Asgeir Sigurdsson. Once again, I would like to thank our Society Sponsor Straumann and Spring CE Series Sponsor Sandy Spring Bank for helping us to make this event possible. For more information about the May monthly meeting, including a course abstract and learning objectives, read on.

Though there will be no monthly meeting this month that does not mean that you have to wait until May to socialize with your fellow Society members! Instead of going to the Westin next Tuesday as you would for a monthly meeting, I would like to encourage all members to join us for a **DCDS networking happy hour at Mission in Dupont Circle** (1606 20th St NW). Last month’s happy hour was a great time, and I am hoping for an even better turnout this month, so come out from 5 PM to 7 PM on April 10th for drinks and networking with your colleagues and friends at the DCDS.

See you at the Spring Happy Hour!

Sincerely,



Carol Blake, DDS
President, DC Dental Society



For over 75 years, dentists in the Mid-Atlantic have trusted R.K Tongue Co. to safeguard their financial wellbeing and professional reputations. The D.C. Dental Society officially endorsed us in 1998 and every year since then to provide a comprehensive suite of insurance and financial services to its esteemed membership. We remain steadfast in our commitment to protecting your assets and your reputation.

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Howard University College of Dentistry Continuing Dental Education Program

Presents

The VICTOR L. HANCOCK, DDS SYMPOSIUM “Pain Control in the Age of the Opioid Epidemic”

Thursday, May 10, 2018 from 9:15 a.m. – 3:30 p.m.
5 CEUs

Learning Objectives

The attendee should be able to do the following:

- List the three ways to modulate pain.
- Name several non-opioid drug strategies for acute pain.
- Name several non-opioid drug strategies for chronic pain.
- Understand the relative toxicities and efficacies of pain medication strategies.
- List the most frequent prescribers of opioids.
- List the approximate increase in opioid prescriptions since 1999.
- Know that prescription drugs account for more overdose deaths compared to heroin and cocaine combined.
- Know the drug categories which are non-addictive and usually most effective for managing acute dental pain.
- List a number of drug seeking behaviors.
- List the highest risk groups for prescribed drug addiction.
- List the various opioid drugs prescribed by dentists.
- Understand the importance of diagnosis previous to prescribing.
- Understand why oxycontin is almost always not a viable prescription drug for dentists. combined.

Presenters



Sharon M. Gordon, DDS, MPH, PhD

Dr. Sharon Gordon is Professor and Chair of the Department of Foundational Sciences, and Associate Dean for Research at the University of East Carolina's School of Dental Medicine. She earned a bachelor's degree in biology from the University of North Texas, a DDS degree from the University of Texas Health Science Center at San Antonio,

and completed a two-year GPR program at Medical Center Hospital in San Antonio prior to joining the NIH in 1993 as a postdoctoral fellow. Dr. Gordon is board certified in the specialty of Dental Public Health and conducts clinical, translational, and population-based research on tissue injury and its-clinical sequela-pain and healing. Dr. Gordon was co-PI for the NIH-funded Pain Education project at the University of Maryland Center of Excellence in Pain Education.



Raymond A. Dionne, DDS, MS, PhD

Dr. Dionne received his dental degree from Georgetown University School of Dentistry, his master's degree in Pharmacology from Georgetown University, and his PhD in Pharmacology from the Medical College of Virginia. His professional career includes greater than 30 years of clinical research at the National Institute of Dental and Craniofacial

Research, National Institutes of Health. Dr. Dionne's positions held at NIH include Chief of Pain and Neurosensory Mechanisms Branch, Clinical Director of NIDCR and Scientific Director for NINR. He has also maintained an active dental practice for over 25 years. Dr. Dionne's research and teaching focuses on the control of pain and dental anxiety, resulting in publication of over 100 scientific articles and several textbooks. He is currently a Research Professor in the Department of Pharmacology and Toxicology at the Brody School of Medicine with a joint appointment at the School of Dental Medicine, East Carolina University.

To reserve tickets, please contact Ms. Lauren Warner at 202-806-0020 or lauren.warner@howard.edu.



HOWARD
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Welcome New Members



Dr. Tseday Mekbib — Dr. Mekbib is a Washington, DC native who received her undergraduate degree from the University of Maryland. She went on to receive her dental degree from Howard University and completed a general practice residency at the Bronx-Lebanon Hospital in New York. Dr. Mekbib has owned and operated Columbia Heights Dental since 2002.

DCDS Spring Happy Hour

On Tuesday, April 10, the DC Dental Society will be hosting a networking happy hour at Mission Dupont from 5:00 PM until 7 PM. This event is intended to bring together DCDS members, interested non-members, and dental students for an opportunity to socialize and network. If you are a student looking to make connections in the dental community, a new member trying to meet more of your fellow DCDS members, or just someone who wants to share a drink with colleagues, this event is for you!



What: DCDS Networking Happy Hour

When: Tuesday, April 10, 5:00 PM to 7:00 PM

Where: [Mission Dupont](#)

1606 20th St. NW

Washington, DC, 20009

Please note that there will not be an April Monthly Meeting.

If you are interested in this event or future happy hours, please [click here](#).

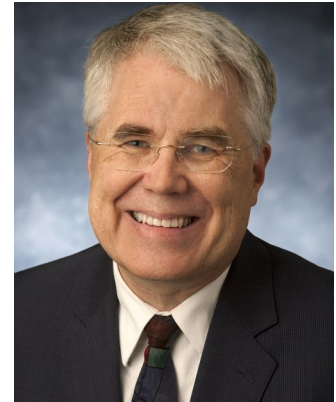
Save on the Straumann Digital Dentistry Symposium

Save 20% off of registration as a DCDS member! Thanks to our commercial sponsorship with Straumann, DCDS members may register for discounted rates for the Digital Dentistry Symposium, which is June 22-23 at the Marriott Marquis in Washington, D.C. All DCDS members were sent the discount code via e-mail in February. If you would like the code, contact the office at (202) 367-1163, or e-mail info@dcdental.org. [Click here for more information on the Symposium.](#)

The Role of First Responders to Dental Traumatic Injuries

May Monthly Meeting

The May DC Dental Society monthly meeting will be held Tuesday, May 8th at the Westin Georgetown and will feature a presentation by Dr. Asgeir Sigurdsson entitled “The Role of First Responders to Dental Traumatic Injuries.”



Session Abstract

For most dental injuries the time from the injury to treatment can differentiate between saving a tooth and losing it to complications. Therefore it is paramount for all dentists to have some understanding on diagnosis and emergency treatment of the most common dental injuries. The first part of the lecture will give a detailed description of diagnostic procedures needed in case of oral and dental trauma. Necessary radiographic, facio-skeletal and oral evaluations will be explored and discussed with support of actual cases. The second part will focus on most common treatment modalities for fractured crowns and roots, luxation and avulsion, with emphasis on the best initial or emergency response. The lecture will include numerous case presentations.

For more information on Dr. Sigurdsson or to register for the May Monthly Meeting, please click [here](#). Space is limited, so as always members are encouraged to register as soon as possible. Pre-registration ends Monday, May 7th at 5pm.

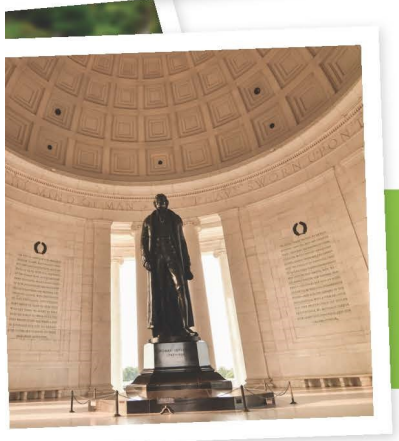
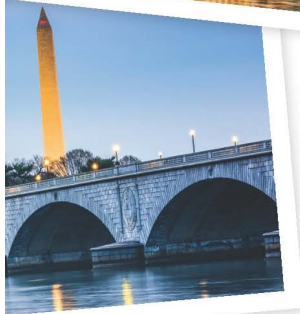
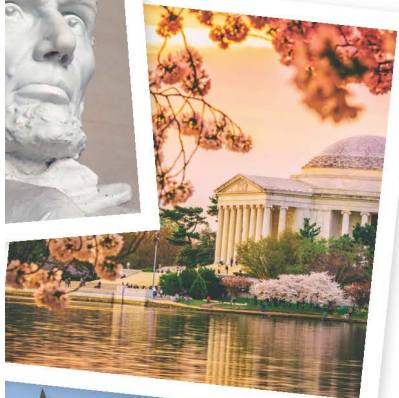
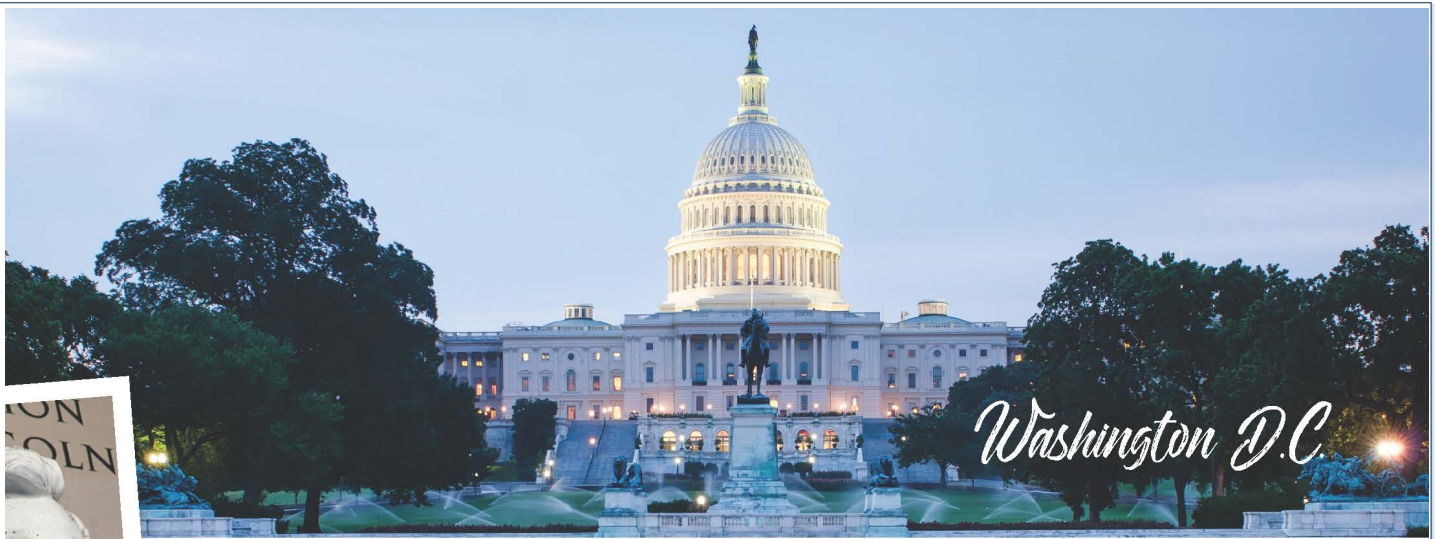
<i>Presentation Topic</i>	<i>Location</i>
The Role of First Responders to Dental Traumatic Injuries	Westin Georgetown 2350 M St NW
<i>Schedule</i>	Washington, DC 20037
5:00 p.m. — Registration	
5:45 p.m. — Business Meeting	Parking at the Westin
6:00 p.m. — Presentation	
8:00 p.m. — Dinner	Before 5:00 p.m.: \$15 After 5:00 p.m.: \$10



The DC Dental Society is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The DC Dental Society designates this activity for 2 continuing education credits.

Thank you to our Society sponsor, Straumann, and spring CE series sponsor, Sandy Spring Bank.





Digital Dentistry Symposium: The Time is Now

Learn how to implement the digital workflow in your practice

June 22 – 23, 2018 / Pre-Symposium on June 21

📍 **Marriott Marquis Washington, DC**

COURSE OBJECTIVES:

- Gain a deeper understanding of the digital workflow and how to incorporate the workflow into daily implant practice
- Understand the efficiencies of the digital workflow
- Understand how to adapt to the rapidly changing dental market to meet patient needs
- Understand the importance of team communication

Early Bird Pricing: \$395



To register, please visit:

<http://straumanneducation.com/symposium/US.php>



Society Hosts Lunch and Learn at Howard University



On March 6, the DC Dental Society held a “Lunch-and-Learn” event at Howard University, featuring DCDS members Drs. Maya Oliver and Jonelle Grant-Anamelechi, pictured here with two Howard graduating students, Ashley Lofters and Richard Long. The two fielded questions about their post dental school career paths.

Pictured left to right: Ashley Lofters, Dr. Jonelle Grant-Anamelechi, Richard Long, and Dr. Maya Oliver

Members Spotlight

The DCDS Membership Committee is on a mission: help all members get to know each other better! If you’ve been to the monthly meetings, you’ve participated in the new ice breakers at the beginning of every business meeting, which have been helping members connect with each other. The Membership Committee has implemented a “Member Spotlight” that will appear in the monthly newsletter and on the Society’s social media pages.

We encourage all members to participate in the Member Spotlight by [answering a few brief questions online](#). This month, we are highlighting two of our newest members; Drs. Jennifer Hunter and Laura Styron.



Dr. Jennifer Hunter

Name: **Jennifer Hunter**

Dental School: **University of Michigan**

Years in Practice: **2**

Generalist or Specialist: **General Practitioner**

DCDS Member since: **2017**

Why I became a dentist: **It’s one of the best ways that I’ve been able to directly help people**

What DCDS means to me: **An organized group of individuals collectively moving dentistry in a positive direction**

Favorite vacation spot: **Jamaica**

One thing people would be surprised to know about me: **Despite being a dentist, I have always had a sweet tooth.**



Dr. Laura Styron

Name: **Laura Styron**

Dental School: **University of Oklahoma**

Years in Practice: **5**

Generalist or Specialist: **General Practitioner**

DCDS Member since: **2017**

Why I became a dentist: **To take care of people!**

What DCDS means to me: **A place to learn and network**

Favorite vacation spot: **Italy**

Hobbies: **Cooking, running, reading, and traveling**

One thing people would be surprised to know about me: **My bucket list is to travel to all seven continents.**



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Members in the News

Recently, several DCDS members have been featured in the media commenting on various issues related to oral medicine and hygiene.

DCDS Vice President Dr. Steven Guttenberg was quoted in a recent [Circa.com piece](#) article that explores the role of dentists in prescription of opioid medications.

DCDS Foundation President Dr. Sally Cram has appeared not once but twice in the news recently, once in an [article for Self Magazine](#) about the importance of brushing one's teeth for two minutes, twice per day, and again in a [Costco Magazine feature](#) exploring dental health.

Have you or a colleague been featured in the news recently? Let us know so that we can feature you in our next newsletter! Please send a copy of the article or other media appearance to info@dcdental.org.

ADA Announces Interim Opioids Policy

The [ADA News](#) (3/26, Garvin) reports the Association announced on March 26 a [new interim policy on opioids](#) that supports mandatory continuing education for dentists, prescription limits, and utilization of prescription drug monitoring programs. Titled "Interim Board Policy on Opioid Prescribing," the new policy is thought to be the first of its kind among major health professional organizations. "I call upon dentists everywhere to double down on their efforts to prevent opioids from harming our patients and their families," said ADA President Joseph P. Crowley. "This new policy demonstrates the ADA's firm commitment to help fight the country's opioid epidemic while continuing to help patients manage dental pain."

ADA Evidence-Based Dentistry Event: May 16-19 in Chicago

Practice and teach at the cutting edge of dentistry

For dentists and dental educators looking to stay up-to-date on the latest developments in their fields, the American Dental Association is hosting the workshop Dentistry for the Modern Age. Dentists participating in the workshop stream "How to Provide Excellent Care" will learn how to apply the latest clinical recommendations and practice scientifically informed treatment. Educators participating in the stream "How to Teach Evidence-Based Dentistry" will learn how to build an EBD curriculum that instills students with the curious mind-set needed to provide evidence-based care. Supported by an unrestricted educational grant from Colgate, this workshop is scheduled for May 16–19, 2018, at ADA headquarters in Chicago, and attendees will earn 21 continuing education (CE) credits. To register, visit ada.org/modern. Course tuition is \$1,200 for ADA members and \$1,500 for non-members.

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Dentists Can Review, Dispute Open Payments Data from April 1 to May 15

The [ADA News](#) (3/29) reported that dentists will be able to review their Open Payments System data online from April 1 to May 15 to see if it is accurate. Open Payments is a “federal program, required by the Affordable Care Act, that collects information about the payments drug and device companies make to dentist and physicians and teaching hospitals for things like travel, research, gifts, speaking fees, meals and ownership interests in drug and device companies, according to the Open Payments website.” Review of the data is voluntary “but strongly encouraged” by CMS, which hosts the website.

For more information, visit the [Review and Dispute for Physicians and Teaching Hospitals](#) webpage. For questions, contact the Help Desk at openpayments@cms.hhs.gov or 1-855-326-8366.

The ADA has compiled a [list of frequently asked questions](#) about Open Payments for members.

Members Urged to Update ADA Profiles/ Utilize ADA Credentialing Service

Last year, the ADA introduced the online “Find-A-Dentist” tool to assist ADA members in attracting customers to their practices. In the short time that this tool has been available, it has become immensely popular, with nearly 2 million site visits and over 400,000 completed searches in 2017 alone.

Recent analysis by the ADA has shown that only 42% of eligible DC dentists have updated their Find-A-Dentist profile with a professional photo, despite the fact that profiles with pictures are **11 times more likely to be viewed** than those without. If you have not already done so, [log in](#) to your Find-A-Dentist profile today and ensure that all of your information is up to date.

Another excellent resource recently rolled out by the ADA is the ADA Credentialing Service, powered by CAQH ProView®. This service, which is available to all practicing US dentists, allows you to submit and maintain your credentials in one central place, replacing tedious paper applications. For more information on the online credentialing service, please visit ADA.org/credentialing.

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Tired of endless paperwork for credentialing with multiple plans?

The ADA® credentialing service, powered by CAQH ProView® is a digital solution to help streamline the process so you and your team can spend more time on patients and less time on paperwork.



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ADA.org/credentialing

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ADA/CVS Partnership Update

Have you visited your neighborhood CVS lately? In 7,900 stores nationwide, signage promoting the American Dental Association Seal of Acceptance and the Find-a-Dentist tool rolled out in late March. This latest effort is part of a 3-year partnership with CVS that the ADA announced in January 2018.

The partnership gives the ADA a continuous in-store and digital presence to help put millions of dental patients on the road to better dental health. The initiative began with a full-page ad in the January 28th CVS circular that announced the collaboration to customers. In addition to the in-store signage, seasonally-themed programs to connect oral health with specific seasons, holidays and health awareness months will start this summer. Additional programs will also be developed in conjunction with oral health manufacturers. In addition, plans are underway to include the ADA's Find-a-Dentist tool on the CVS mobile app, which has over 70 million subscribers.

Now is the perfect time to update your [Find-a-Dentist profile](#) with a picture, if you haven't done so already. Research shows that a dentist's profile shows up higher in search results if they have a picture.

Visit your local CVS store, take a selfie with the ADA signage, and send it to info@dcdental.org to post on the Society's Facebook page!

Thank you NBC4 Health and Fitness Expo Volunteers

Thank you to the nearly 40 individuals that volunteered at last month's NBC4 Health and Fitness Expo at the Washington Convention Center. Over the course of the two days, member dentists, dental assistants, hygienists, and Howard University students performed nearly 500 oral cancer screenings!



DCDS Vice President Dr. Steven Guttenberg performs an oral cancer screening, assisted by Lilia Voloshyna.



DCDS members Dr. Isabelle Lass and Dr. Kim Menhinick take a break to pose with our DCDS Foundation banner.



Saturday, April 14, 2018

ORAL CANCER FOUNDATION

**Oral Cancer Awareness Walk/Run
In Memory of Peter McGee Hoffman**

Registration: 7:30 am - Event begins 9:00 am

**Free Public Oral Cancer Screenings
Prizes for Top Fundraisers - Raffle**

LOCATION:

**Sligo-Dennis Avenue Park
10200 Sligo Creek Parkway
Silver Spring, MD 20902**

COST:

Oral cancer survivors are FREE.
Walkers: \$30 to pre-register, \$35 day of event
5K Runners: \$35 to pre-register, \$40 day of event
6-10 year olds: \$15
Children 5 and under are FREE

REGISTRATION:

**For more information or to register, please visit:
<http://peterswalkrun.com>**

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www.oralcancerfoundation.org





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New Video Educates Consumers On ADA Seal Program

The [ADA News](#) (2/13, Manchir) reports that the ADA has created a [360-degree video](#) “to help educate consumers about the significance and usefulness of the ADA Seal of Acceptance.” While watching the minute-and-a-half video, “users can move the screen around and view different images and messages,” which highlight ADA Seal products and provide oral health tips. “It’s a fun experience,” said Jamie Spomer, PhD, director of the ADA Acceptance program. “We wanted to create something to engage consumers while also providing dental professionals with a new tool to use while discussing the ADA Seal and the many ways it can be integrated into a patient’s life.”

Speaking of the Seal Program, Waterpik Whitening Water Flosser and Waterpik Whitening Water Flosser Professional recently earned the ADA Seal of Acceptance for their ability to remove plaque along the gumline and between teeth and prevent and reduce gingivitis. Learn more about these new products, which debuted on the market in February, [here](#). For a complete list of ADA Seal products, please visit ADA.org/Seal.

Classifieds

General Dental Practice for Sale in Washington, DC

Established 27 years ago; two operatories; located at street level in busy commercial area. Two blocks from Columbia Heights Metro Station. Paperless, Digital Radiography, EagleSoft System. Perfect for community oriented General Dentist. \$300k sale price.

Contact Dr. Oswald Cameron at 202-462-1925 or ocamerondds@aol.com.

Maine Opportunity

Opportunity to transition into a 50% equity partnership in a large, highly profitable general practice 50 minutes from Portland, Maine. The practice is dedicated to outstanding customer service and dental excellence.

Contact Marci Jouver at 207-784-1577 or mjouver@taylorbrookdental.com.

Advertise with DCDS

Classified ads in the DCDS Newsletter are easy. Simply submit your ad through [the online form](#). We will then send you an invoice. Payment must be received prior to the publication date.

Deadlines:

The Newsletter is usually distributed on the first Wednesday of every month. Ads are due to the Society two weeks prior to the publication date.