





# NEWSLETTER

October 2017, Vol. 63, No. 10



Dr. Carol Blake

# A Letter from the DC Dental Society President Carol Blake, DDS

Dear Colleagues:

As I mentioned in a previous letter, my overarching goal this year as your President is to lead initiatives that continue to move forward the realization of our strategic priorities that the leadership set in November 2016. Key to this objective is to focus our energies on how we as an organization can attract more members into the Society and begin to identify and develop new programs and services that will be valued by them. Currently,

the ADA is running a promotion whereby new members can sign up for the end of the quarter and pay \$0 dues for the final months of 2017. In addition, for the first time in ADA history, members can earn \$100 if they help recruit a non-member during this period. Some restrictions apply. Please see the article later in this newsletter to find out more, and help us recruit some new members!

I'm happy to report that through hard work and crunching the numbers, the Board of Directors has approved a break-even operations budget for 2018. I want to thank the Finance and Advisory Committee and the board for their efforts. This was a goal that the board set for itself last year. As many of you who have been following the fiscal health of the Society know, for many years the Society relied on the success of the Mid-Atlantic Dental Meeting to augment membership dues revenue and support many of our programs and benefits. Revenue from the Mid-Atlantic Dental Meeting has been falling for over a decade, as it has for many dental meetings, but instead of cutting back the Society compensated by drawing an ever-increasing amount of money from its reserves.

The operations budget includes support for the membership and operational aspects of the Society, including a professional staff that provides support to the board and committees to further our strategic priorities. It also includes staffing for member support activities, including maintaining member CE records, keeping up a professional website, producing a monthly newsletter, managing and ensuring the integrity of the member database, coordinating Society business with ADA headquarters, and maintaining the Society's CERP accreditation.

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#### Reach Us

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The 2018 operations budget does not include a 2018 Mid-Atlantic Dental Meeting. While registration improved last year, sponsorship and exhibit booth sales still declined. While we think there is a need for a major meeting in D.C., as a Society we want to put in the time to develop a new strategy and focus for the meeting. However, we recognize that many of you and members of your dental team look forward to a spring meeting. So I have convened a workgroup to explore holding a meeting in the spring. If approved by the board, this event will be separately budgeted, smaller in scope, and conservatively budgeted to make a profit.

Additionally, not included in the 2018 operations budget are our eight monthly CE meetings that we offer between September-May, as well as the June Awards Dinner. For 2017-2018, the board voted to fund the cost of these events from the Society's non-operations budget (reserves). Even though leadership voted to fund these activities from non-operations in 2018, the total budgeted amount we are pulling from our reserves in 2018 is dramatically less than what we have been spending in the past three years and more in line with the 3-5% of total reserves value that the Society has historically spent from reserves to support membership activities on an annual basis, hopefully allowing the Society to maintain if not slowly grow the current value of the Society's reserves.

The question which the leadership will be addressing in the coming months is: should the Society continue to offer the monthly meeting series in its current number and format moving forward? On average, we have 65-75 members attend each month's CE event. For a Society with an active membership of approximately 350 individuals, it is a lot of money to spend, especially from our reserves, on a benefit which only approximately 20 percent of the members regularly utilize. Should we consider fewer monthly meetings? Institute a separate fee for educational programming? I have asked the members of the Education Committee and Mid-Atlantic Dental Meeting Committee to come together and consider these questions and report back to the board with their recommendations. In addition, I promise we will seek member input on any proposed changes in the coming months.

The 2018 budget that was approved by the board includes a modest membership dues increase of \$25. Members will be asked to vote on this due increase at the member meeting immediately prior to the October 10<sup>th</sup> monthly meeting. *(Continued on Page 3)* 



For over 75 years, dentists in the Mid-Atlantic have trusted R.K Tongue Co. to safeguard their financial wellbeing and professional reputations. The D.C. Dental Society officially endorsed us in 1998 and every year since then to provide a comprehensive suite of insurance and financial services to its esteemed membership. We remain steadfast in our commitment to protecting your assets and your reputation.

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#### (Continued from Page 2)

Please note that you must be a member in good standing and present to vote. While members voted last year to amend the bylaws to allow for absentee balloting, that only applies to elections, not changes to DCDS bylaws or dues increases. So please turn out and vote to support the Society. In addition, we will also be taking nominations to fill the remaining term of a vacant board position. Dr. Adam Eskow has decided to resign due to work and family obligations. I want to thank him for his service, and for his excellent work as chair of the Education Committee.

Finally, I want to report that our Constitution & Bylaws Committee is diligently at work putting together recommendations to amend our bylaws to bring them in compliance with the ADA. Last year, the ADA House of Delegates approved elimination of the state/district licensure requirement for membership starting in 2018. DCDS needs to update its bylaws so that they comply with this change. I look forward to bringing the committee's recommendations to the membership for its consideration at the November monthly meeting.

Please don't hesitate to reach out to me or anyone on the Society's board should you have any questions. See you at the October monthly meeting!

We are DCDS: passionate about our profession, our community, and our future!

Sincerely,

Carol Blake, DDS

President, DC Dental Society

Carol a. 48h



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# Sleep Disordered Breathing in the Dental Office

#### **October Monthly Meeting**

The October DC Dental Society monthly meeting will be held Tuesday, October 10th at the Westin Georgetown and will feature a presentation by Dr. Paul McLornan entitled, "Sleep Disordered Breathing in the Dental Office."



#### **Session Abstract**

Sleep Disordered Breathing (SDB) has been identified by the NIH as one of the most prevalent and most underdiagnosed medical conditions. Left untreated, the condition has significant associations with morbidity and mortality. Dr. McLornan will discuss why he believes that "as dentists we can ignore SDB in our patients but it will not ignore our patient's overall health, their dentition or our dentistry."

#### **Learning Objectives**

Dentists who participate in the program will:

- Learn what Sleep Disordered Breathing (SDB) is and how prevalent the condition is
- Learn how it is currently diagnosed and treated by our medical colleagues and how dentists can identify and treat SDB
- Be introduced to FDA approved oral appliances used to treat the condition
- Be informed about the current research into the dental treatment of SDB.

### **Presentation Topic**

Sleep Disordered Breathing in the Dental Office

#### Schedule

5:00 p.m. — Registration

5:45 p.m. — Business Meeting

6:00 p.m. — Presentation

8:00 p.m. — Dinner

#### Location

Westin Georgetown

2350 M St NW

Washington, DC 20037

Parking at the Westin

Before 5:00 p.m.: \$15

After 5:00 p.m.: \$10

Members planning to attend the October meeting should RSVP <u>online</u>, by phone at (202) 367-1163, or via email at <u>info@dcdental.org</u> by 5:00 p.m. on Monday, October 9th. Monthly meetings are free to members as a membership benefit. Members may also bring one non-member dentist guest for free. Dental staff are \$30. For more information, including the presenter bio, and to register, click <u>here</u>.

# ADA C·E·R·P® | Continuing Education Recognition Program

The DC Dental Society is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The DC Dental Society designates this activity for 2 continuing education credits.

### **DCDS Member Vote on Dues Increase**

The DC Dental Society Board of Directors has proposed a membership dues increase of \$25 for 2018. Per the bylaws, the membership must vote on any dues increase. This vote will take place on October 10, 2017 during the business meeting immediately prior to the monthly CE program. The business meeting will start at 5:45pm.

This would make the active member annual dues for DCDS \$630. The Board has determined that this modest increase is necessary for the Society's ongoing fiscal health. Because DCDS members do not have to pay state dues, members pay on average \$300 less than their Maryland and Virginia counterparts, but have access to the same amount or more educational programming.

The October 10th monthly meeting is at the Westin Georgetown, 2350 M Street NW, Washington, DC 20037. To register for the meeting, click <u>here</u>.

# **New ADA Credentialing Service**

The ADA is launching a new service designed to streamline the credentialing process for dentists. The ADA® credentialing service, Powered by CAQH ProView® provides an alternative to the slow and cumbersome traditional paper method where dentists must respond individually to each payer request for credentialing information. Here are the five things you need to know about the new ADA credentialing service:

- Powered by CAQH's ProView platform, which is already used by more than 1.4 million healthcare providers
  the service offers a protected place to house and update all of your credentialing information.
- After entering your information just once, you can share it with the participating organizations of your choice.
- The ADA credentialing service is available at no cost to all U.S. practicing dentists.
- A number of payers are already participating in the ADA credentialing service. You can view them here.
- The online digital experience is fast, protected and free, and helps you save time and potential annual administrative costs. The system also sends out quarterly attestation reminders, alerting you to update and confirm timely and accurate information in your profile.

You can learn more and update your information at <u>ADA.org/Credentialing</u>. For questions, email the Member Service Center, <u>msc@ada.org</u> or call (800) 621-8099.

## **Call for Nominations for Vacated Board Position**

The DCDS Board of Directors is issuing a member call for nominations for a vacated at-large board position. The term would start immediately, and end June 2018. Nominations will be accepted at the October 10th business meeting occurring immediately prior to the monthly CE meeting. If more than one nomination is received, an election will be held at the November 14, 2017 monthly meeting.

Any questions about the nomination and election processes can be directed to the Society at (202) 367-1163 and <a href="mailto:info@dcdental.org">info@dcdental.org</a>.

# Mark Your Calendar: 2017-2018 Monthly Meetings

On October 10th DCDS continues its monthly meeting series for the year. Monthly meetings are usually every second Tuesday of the month (unless there's a holiday). There will be eight monthly meetings during 2017-2018, plus the June Awards dinner. All meetings are at the Westin Georgetown, 2350 M St NW, Washington, DC, 20037. Meetings are complimentary as a member benefit, and include dinner after the CE presentation. Check the website

for more details, and to register. Mark your calendar now:

- October 10, 2017 <u>Sleep Disordered Breathing in the Dental Office</u>
- November 14, 2017 Dry Mouth and Dentifrices
- December 5, 2017 Infection Control
- January 9, 2018—TBA
- February 13, 2018—TBA
- March 13, 2018 or April 10, 2018—TBA
- May 8, 2018—TBA
- June 12,2018 Annual Awards Dinner

Have a topic suggestion? E-mail info@dcdental.org.

#### Meeting Agenda

All meetings this year will be dinner meetings, and will follow the same agenda.

5pm: Registration Desk Opens
Coffee, tea, water available

5:45pm: Business Meeting

6:00pm—8:000pm: CE Presentation

8:00pm: Networking Dinner

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# **How to Check CE On-Line**

Do you have Continuing Education (CE) credits that you'd like to submit or check on? Did you know that you can track them online? By logging into the <u>CE portal link</u>, you can upload documentation and certificates from CE courses, as well as view approved credits and print your transcript. Try it today!

### **Welcome New Members**



**Dr. Reginald Salter** - Dr. Salter is a native of Terrell County, Georgia. He received his Bachelor of Science in Biology at Xavier University of Louisiana and his Doctor of Dental Surgery at Howard University in 1999. He served in U.S. Navy Dental Corps and later earned a M.B.A. at the University of Phoenix. He has been practicing in Charles County, Maryland since 2006. He especially enjoys summer and holidays when his patients return home from college. Dr. Salter is currently an Assistant Professor of Comprehensive Dentistry at Howard University.



**Dr. Brian Schobel** - Dr. Schobel grew up in Massachusetts and attended the University of Rochester in New York. While there, he earned his degree in Biology. After graduating he worked in oral microbiology research for two years before attending the University of Pennsylvania School of Dental Medicine. He then completed an advanced training residency in General Dentistry at Abington Memorial Hospital. Dr. Schobel's wife Hannah is a DC native and they are currently raising two boys in Arlington, VA. He's an avid baseball fan and enjoys golf, running, and just about anything that gets him outdoors.



**Dr. Amrita Singh** - Dr. Singh grew up in Northern Virginia and completed her undergraduate degree at the University of Virginia. Dr. Singh then received her Masters in Physiology at Virginia Commonwealth University. She stayed in Richmond to receive her DDS at Virginia Commonwealth University School of Dentistry. After completing her general practice residency at Tufts School of Dental Medicine in Boston, she moved back to the Washington, DC area, which she considers home. Dr. Singh now practices at Ingber Dental on K St.

# **Evidence-Based Dentistry Workshop**

Learn how to incorporate the latest evidence in your practice.

For dentists looking for guidance on how to search for research, appraise this evidence, and consider its application in clinical scenarios, the American Dental Association is hosting a hands-on workshop. Led by dental research experts, including the editor of the *Journal of the American Dental Association*, "How to Conduct and Publish Systematic Reviews and Meta-Analyses," is scheduled for **November 2–4, 2017, in Chicago**. Attendees will earn **14 continuing education (CE) credits.** 

Register today at ADA.org/SRworkshop. Tuition is \$750 for ADA members.



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#### Capital Center for Oral and Maxillofacial Surgery

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# ADA Resources Available for Halloween

As the weather turns colder and the calendar flips to October, the biggest day of the year for dentists approaches: Halloween. Luckily, the ADA and DCDS have you covered with all of the information you need to prepare the parents of your younger patients. Printing out these articles for your waiting room or sending them in an email to your patients is a great way to extend your reach beyond the office.

On the ADA website, there are many articles available that offer advice on how to minimize the impact of Halloween on oral health. A good place to start is this article, 12 Tips for a Healthy Halloween, which lays out some easy ways for parents to prepare their kids before, during and after Halloween night,

Are all treats created equal? According to the ADA, not so much. On the same website, you can find guides on which candies to steer your patients towards, as well as which to avoid. For more information, be sure to check out <u>Your Dental Health Survival Guide</u> from the ADA and the <u>Top 5 Worst Halloween Candies</u> from Readers' Digest.

Finally, visit the ADA's <u>MouthHealthy Kids Halloween</u> <u>Headquarters</u>. On this page, specifically geared towards Halloween, you will find even more content at your disposal including articles, instructional videos, and activities for kids. Happy Halloween!



# **Notice: ADA House of Delegates Call for Nominations**

According to the D.C. Dental Society bylaws, nominations for the Society's one open delegate and one open alternate delegate position must take place at the monthly meeting immediately following the ADA Annual Meeting being held later this month. Therefore, nominations will be taken from the floor during the November 14th, 2017 Monthly Meeting. Members may self-nominate or have another member nominate for them if they are not able to attend. The office will then confirm eligibility. If necessary, elections for contested positions will occur at the January 9, 2018 monthly meeting.

# **Enhancement to Professional Protector Plan Announced**

As you may have heard, the Professional Protector Plan® for Dentists (PPP) is transitioning to a new financial underwriter/insurer, Aspen American Insurance Company (AAIC). The PPP-AAIC program will begin serving dental offices nationwide on October 28, 2017.

With this change, plan participants will see a reduction in their premiums, bigger discounts (now 10%) for PPP risk management seminar and online course attendance, and additional policy enhancement.

Upon receipt of your upcoming renewal policy, you will notice your PPP coverage has been automatically rewritten to AAIC with no additional action required on your part. You will continue to enjoy the PPP program coverage and R.K. Tongue Co., Inc. expertise and service that you deserve and have come to expect.

For more information about the recent enhancements to your PPP, please contact R.K. Tongue Co., Inc. at 1-800-638-6353 or information@rktongue.com.

# **Mid-Maryland Mission of Mercy**



### Thank you Volunteers!

DCDS Board Member Dr. Ioana Bettios is shown here with her Howard University students, who volunteered for the Mid-Maryland Mission of Mercy event, September 7-10<sup>th</sup> at the University of Maryland.

# **Dry Mouth and Dentifrices**

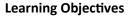
#### **November Monthly Meeting**

The November DC Dental Society monthly meeting will be held Tuesday, November 14th at the Westin Georgetown and will feature a presentation by Dr. Fiona Collins entitled "Dry Mouth and Dentifrices."

#### **Session Abstract**

Saliva fulfills many functional and protective roles in the oral cavity. This presentation

briefly reviews these roles, before focusing on the etiology of dry mouth and the associated oral manifestations. An overview of current therapies available for their prevention and management is provided during the presentation, including the role of fluoride dentifrices and their ingredients, calcium and phosphate options, and other technologies that provide for the management of dry mouth.



The overall goal of this presentation is to provide with information on dry mouth and dentifrices. After attending this presentation, participants should be able to:

- List etiologies of dry mouth
- Describe the oral manifestations associated with dry mouth
- Review current therapies available for the relief of dry mouth and the management of other oral manifestations of dry mouth
- List and describe ingredients in dentifrices relevant to the relief of dry mouth and management of oral health

Presentation Topic

Dry Mouth and Dentifrices

Schedule

5:00 p.m. — Registration

5:45 p.m. — Business Meeting

6:00 p.m. — Presentation

8:00 p.m. — Dinner

Location
Westin Georgetown
2350 M St NW
Washington, DC
20037
Parking at the
Westin
Before 5:00 p.m.: \$15

After 5:00 p.m.: \$10

Members planning to attend the meeting should RSVP <u>online</u>, by phone at (202) 367-1163, or via email at <u>info@dcdental.org</u> by 5:00 p.m. on Monday, November 13th. Monthly meetings are free to members as a membership benefit. Members may also bring one non-member dentist guest for free. Dental staff are \$30. For more information, including the presenter bio, and to register, click <u>here</u>.



The DC Dental Society is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The DC Dental Society designates this activity for 2 continuing education credits.

# Child and Adolescent Oral Health in the District of Columbia

From the 2017 District of Columbia Oral Health Surveillance System (DC OHSS)

# **Healthcare Access**

8 in 10 DC children (age 1-17)



had a **dental visit** in the previous year (82.3%), reported by a parent.

SOURCE: National Survey of Children's Health (NSCH) Survey Data, 2011/12

About **72%** of the children (age 1-18) in DC were enrolled in Medicaid in 2015.



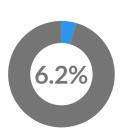
**59.6%** of Medicaid Children (age 1-18) had a dental visit in the past year.

**56.0%** of Medicaid Children (age 1-18) had a preventive dental visit in the past year.

SOURCE: Annual EPSDT Participation Report, CMS-416, Fiscal Year 2015



All Seven (7) School-Based Health Centers (SBHC) provided oral health services during school year 2016-17.



#### 4535 students

were enrolled in schools with a SBHC.

#### 6.2% of the students

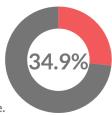
enrolled in schools with SBHC utilized the oral health services during the 2016-17 school year.

SOURCE: DC DOH School Health Center Data, School Year 2016-2017

# School-Based Programs

#### 4937 students

received preventive dental care through the School Based Oral Health Program (SBOHP).



34.9% of the students

were referred out for restorative care.

DC's **SBOHP** contracts with the vendors who provide preventive dental services in DC public and charter schools. Students who need restorative services are referred to community dentists.

SOURCE: DC DOH School-Based Oral Health Program Data, School Year 2015-2016

# Long-lasting Protective Interventions

21.5% (Age 6-9)



23.9% (Age 10-14)



Medicaid Children received dental sealants on one or more permanent molars.

SOURCE: Annual EPSDT Participation Report, CMS-416, Fiscal Year 2015

3362 SBOHP Participants

(49.7%) received **dental sealants** on one or more permanent molars.

SOURCE: DC DOH School-Based Oral Health Program Data, School Year 2015-2016





District of Columbia Department of Health Oral Health Program

899 North Capitol St NE, Washington, DC 20002 (202) 442-9395 doh.dc.gov kay.song@dc.gov

# **Recruit a Member, Receive \$100!**

Beginning this month, DCDS and the ADA are offering free membership to all DC-licensed non-member dentists through the end of 2017. Prospective members will still go through the same application and approval process, and will then have an opportunity to renew their 2018 membership in January. This promotion may only be claimed by non-member dentists who:

- Were not members in 2016
- Have never before taken advantage of this offer
- Are more than 5 years removed from dental school

For the first time ever, the ADA is offering a \$100 gift card to ANY current member dentist who successfully refers a non-member dentist for active DCDS membership. This referral bonus can be claimed up to five times, for a potential total of \$500. For full conditions and rules, please click here.

### **ADA Education Resources Available**

How informed are your patients on dental procedures and practices? DCDS members have access to discounted prices on dozens of brochures that can be a valuable resource for educating your patients.

These brochures cover a variety of topics ranging from periodontal maintenance and tooth decay to insurance coverage and advice to parents. Brighten up your office and educate your patients at the same time!

Trying to reach your patients while saving paper? The ADA also offers a large library of videos for purchase. These videos can be streamed in your office and also cover many topics including childhood tooth care, veneers, crowns, and dentures. There's even a collection of informative cartoons for kids!

These resources and many more are all available for purchase in the ADA Store.

### **Classifieds**

#### **DENTAL POSITIONS**

Traveling Endo/Perio or Space for Rent/Sublease to Endo, Perio—2 operatories, all digital practice NW DC available for sublease/rent to Endodontist or Periodontist . Open to hiring Endo/Perio as IC for 1-2 days/week. Pease call (202) 350-0936 for details.

#### **DENTAL POSITIONS**

Fusion Dental, a multi-specialty group has an opportunity for an experienced restorative dentist to join the group. Applicants should have training in advanced, restorative dentistry. Please call 781-213-3312 for details.

#### **Advertise with DCDS**

Classified ads in the DCDS Newsletter are easy. Simply submit your ad through the online form. We will then send you an invoice. Payment must be received prior to the publication date.

#### **Deadlines:**

The Newsletter is usually distributed on the first Wednesday of every month. Ads are due to the Society two weeks prior to the publication date.