



# NEWSLETTER

July 2015

Vol. 56 No. 7

## [A Letter from DC Dental Society President Julian Moiseiwitsch, B.D.S., Ph.D.](#)

Dear Colleagues:



Dr. Julian Moiseiwitsch

There have been several exciting developments and happenings with the Society this summer that I would like to share with you. The first and most visible is the launch of the new DC Dental Society website – [www.dcdental.org](http://www.dcdental.org). The new web portal, designed in collaboration with the ADA, provides users a more visually dynamic and easy-to-navigate experience regardless of if you visit the site from your desktop, tablet or smartphone. The content on the site has also been refreshed and will be updated

regularly with the latest information on all Society events and offerings. Single sign-on capabilities have also been integrated into the site to allow users the ability to login and move seamlessly between DCDS and ADA member content. In addition to being able to pay your dues online, members can also track their CE on file with the Society, as well as download Society meetings to their digital calendars. I encourage you to visit the new [www.dcdental.org](http://www.dcdental.org) and share your thoughts via an online survey that will be sent out to all members later this month.

On June 17<sup>th</sup>, the Foundation in partnership with TD Bank, put on the second in a year-long workshop series on best practices associated with operational management for dentists. The event was well-attended with many members and non-members taking advantage of the valuable content that was offered. I encourage all of you to consider participating in future workshops as they are a great way to build your business acumen and increase your professional network of colleagues. *(Continued on page 2)*

## [Register for the Sept. 16 DCDS Charity Golf Tournament](#)

The 2015 [DC Dental Society Charity Golf Tournament](#) will be held Wednesday, September 16<sup>th</sup> at the Bretton Woods Golf Course in Germantown, Maryland. This exciting networking event is open to all individuals and we encourage you to bring your colleagues and friends and play as a team! Net proceeds will benefit the [DCDS Foundation](#), the charitable and philanthropic arm of the Society, dedicated to providing oral health care and promoting oral health literacy in the District.

Registration is \$150 per person and includes: green fees, golf cart, lunch, drinks, as well as a re-play certificate. [Register Now.](#)

<b>A Look Inside...</b>	
President's Letter.....	1
Register for DCDS Charity Golf Tournament.....	1
DCDS Launches Redesigned Website.....	4
New Dentist Nominations Sought.....	5
Member in the News.....	5
DCDS Mourns the Passing of Colleagues .....	6
Have You Been Out of Dental School Less Than 10 Years?.....	7
DCDS Welcomes ADA President-Elect.....	8
Classifieds.....	8

(Continued from page 1)

## A Letter from DC Dental Society President

The Society welcomed ADA President-Elect Dr. Carol Summerhays to DC on June 24<sup>th</sup> for an educational panel put on at Howard University for dental students that highlighted the value that DCDS and ADA offers them as students and beyond. Over 70 students attended the session which included a very active questions and answers discussion. I'd like to thank DCDS members Drs. Chris Loukaitis and Maya Oliver for participating on the panel.

Looking ahead to the fall, the next monthly meeting will occur on Tuesday, September 8<sup>th</sup> at the Westin Georgetown and feature Dr. Asgeir Sigurdsson who will be speaking on Dental Trauma: Diagnosis and Treatment Modalities. This kick-off to the 2015-2016 CE Meeting Series will start at 5:45 p.m. with dinner served following the presentation. I encourage all of you to visit the new [DC Dental Society website](#) to view the complete listing of 2015-2016 monthly meeting speakers and topics, as well as download the meetings to your digital calendars.

Also occurring in September is the [DC Dental Society Charity Golf Tournament](#), being held Wednesday, September 16<sup>th</sup> at the Bretton Woods Golf Course in Germantown, Maryland. This exciting networking event is open to all individuals and we encourage you to bring your colleagues and friends and play as a team. Net proceeds will benefit the [DCDS Foundation](#), the charitable and philanthropic arm of the Society, dedicated to providing oral health care and promoting oral health literacy in the District. [Sponsorship opportunities](#) are also available for the event. Registration for this event is available via the [DC Dental Society website](#).

As you can see, the Society has been quite active this summer in what has traditionally been a down time for the organization. I hope that you appreciate the work that the Society is doing on your behalf and hope to see you at our September Society events. Please don't hesitate to reach out to me or anyone on the Society's board should you have any questions.

We are DCDS: passionate about our profession, our community, and our future!

Sincerely,  
Julian



Julian Moiseiwitsch, B.D.S., Ph.D.  
*President, DC Dental Society*



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## DCDS Launches Redesigned Website



The DC Dental Society has launched a redesigned version of its website – [www.dcdental.org](http://www.dcdental.org). The new web portal, designed in collaboration with the ADA, provides users a more visually dynamic and easy-to-navigate experience regardless of if you visit the site from your desktop, tablet or smartphone. The content on the site has also been refreshed and will be

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## New Dentist Nominations Being Sought for ADA Volunteer Position

The ADA National Elder Care Advisory Committee (NECAC) is seeking nominations from new dentists (those less than 10 years out of dental school) for an open position on the committee. The charge of the NECAC is to address the oral health needs of vulnerable, older adults. The committee meets face-to-face twice a year, once in Washington, DC and once in Chicago. In addition, there are approximately eight teleconference meetings during the year. Those interested in being considered for nomination should contact the DC Dental Society Business Office at [info@dcdental.org](mailto:info@dcdental.org) or (202) 367-1163.

## Member in the News

Congratulations to member Nahid Maleki, DDS, MS, an orthodontist practicing in Washington, D.C., for being recently elected Secretary-Treasurer of the American Association of Orthodontists (AAO). Dr. Maleki is a graduate of the Georgetown University School of Dentistry's orthodontic program, and is active in organized orthodontics and dentistry.

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## **DCDS Mourns the Loss of Past-President Dr. John Palmer**

DCDS is sad to announce the passing of colleague and friend Dr. John Palmer. Dr. Palmer served as President of the DC Dental Society from 1985-1986 and was a longtime supporter of organized dentistry in the District. Dr. Palmer was the loving husband of the late Raquel Palmer and was a devoted father to his three children: Gail Goode, Eric Palmer, and Alan Palmer. He is also survived by his brother, Gary Palmer, and his six cherished grandchildren. Charitable donations may be made in Dr. Palmer's memory to the [Howard University College of Dentistry](#) and condolences may be shared [here](#).

## **DCDS Mourns the Passing of Dr. Sidney M. Fogelman**

On June 24, 2015, the Society lost longtime member Dr. Sidney M. Fogelman of Potomac, MD. Memorial contributions may be made to [Montgomery Hospice-Casey House](#). Condolences can be shared with Dr. Fogelman's family [here](#).

## **DOES YOUR WEBSITE SEPARATE YOU FROM THE PACK?** using original photography and video can help

I'm Scott Robinson, a professional photographer and video producer. I work with medical professionals in the Washington D.C. region to create dramatic portraits of doctors and staff, beautiful architectural images of office space and compelling video biographies for web sites.



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**See samples of my photography:**  
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[scott@scottrobinsonphotography.com](mailto:scott@scottrobinsonphotography.com)  
240-893-4409

**Andrew Cobb**, DDS (above) "I have used Scott for years to keep our website fresh and up to date. Few photographers other than Scott have the knowledge of the unique challenges of a dental practice."

## Have You Been Out of Dental School for Less Than 10 years?



Take advantage of CE, value and savings with the New Dentist Conference at ADA 2015 in Washington, D.C.

This year's New Dentist Conference offers an incredible value package for all ADA new dentist members — dentists who have been out of dental school for less than 10 years.

Registrants can attend both the New Dentist Conference and ADA 2015 – America's Dental Meeting for one low registration fee of \$350, and receive:

- Networking at three different receptions: A reception with the ADA Board of Trustees; Welcome Reception – A Night at the Museums at two Smithsonian museums; and the New Dentist Reception at Penn Social.
- Two continental breakfasts and two luncheons.
- Learning from industry experts with two exclusive CE tracks.
- New Dentist Conference keynote presentation by Daymond John, entrepreneur, founder and CEO of FUBU and "Shark Tank" co-star, and ADA 2015 Distinguished Speaker Series speakers Eleanor Clift and Charles Krauthammer.
- Exploring award winning continuing education at ADA 2015.
- Access to an exclusive VIP lounge at the convention center.
- Volunteering at the third ADA Mission of Mercy.

Visit [ADA.org/NDC](http://ADA.org/NDC) for more details on the New Dentist Conference program and events and [ADA.org/meeting](http://ADA.org/meeting) for ADA 2015 information. Make sure to check out the special rates for Washington, D.C. [hotels](#).

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## DCDS Welcomes ADA President-Elect Dr. Summerhays



*The Society welcomed ADA President-Elect Dr. Carol Summerhays to DC on June 24<sup>th</sup> for an educational panel put on by the DC Dental Society at Howard University for dental students. The panel highlighted the value of DCDS and ADA and covered resources available to them as students. Over 70 students attended the session. From Left: Mr. Doug Fesler, Dr. Chris Loukaitis, Dr. Donna Grant Mills, Dr. Carol Summerhays, Dr. Maya Oliver*

## Classified Advertisements

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### **Exclusive Summer Promotion for DCDS Members**

ACCESS Receivables Management was recently selected as DCDS's chosen vendor for shared collection services. To kick-off this new partnership, ACCESS is running a special promotion

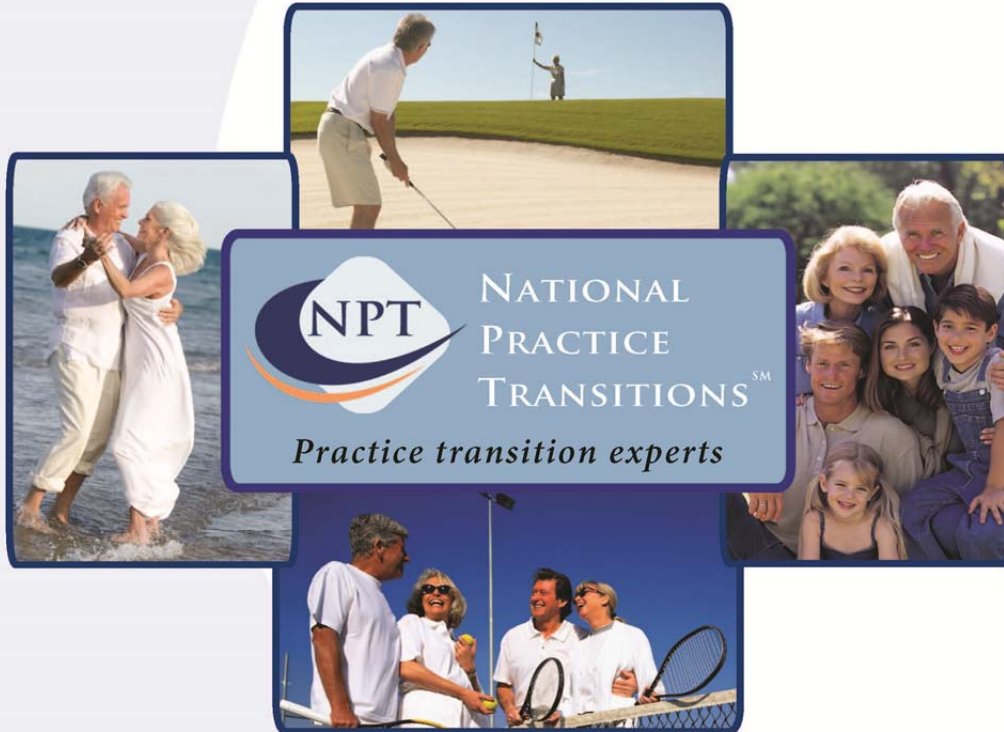
**Any account assigned in the next two months will be handled at the reduced rate of 20%. No other fees apply. This rate is substantially lower than the typical 33 1/3 rate most often charged by agencies and well below the already significant rate negotiated by DCDS for its members of 28%.**

If you have any accounts that need professional collection services, now is the time to address them. Call Long at (443) 578-4517 or email her at [pam.long@access-receivables.com](mailto:pam.long@access-receivables.com)



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