

# Newsletter



September 2014

Vol. 55 No. 9

## A Letter from DC Dental Society President Robert W. Emery, DDS



Dr. Robert Emery

Dear Colleagues:

The word that best describes the theme of my presidency three months into my term is “change.” Several exciting changes have occurred over the summer with more planned in the coming months. I’d like to take this opportunity to review these changes, as well as share some exciting plans on the horizon aimed at reinvigorating several Society programs.

The biggest changes over the summer, which I announced to the membership in early July, were the naming of a new D.C. Dental Society Executive Director and the transition of the Society’s administrative management from a standalone model to an association management firm.

Our new Executive Director, Doug Fesler, joined the Society in late-April as our interim executive director, assuming a permanent role in July. Doug possesses extensive experience managing nonprofit organizations and will provide DCDS with strong strategic vision.

Since August 1, the day-to-day management of the association has been assumed by our new staff with SmithBucklin Corporation. The transition from our former C Street, NE home to our new headquarters at 2025 M Street NW went very smoothly. I thank both the outgoing staff including Audrey, Taryn and Namita, as well as our new staff team of Doug Fesler, Jennifer Bell and Patrick O’Brien for working together on behalf of the Society to ensure that members experienced minimal disruptions during this transition.

Moving the Society’s operations into an association management model gives the DCDS the resources and staffing it needs to recast the organization for the future so that the Society may realize its mission for years to come. In addition, the new management structure gives the DCDS increased financial flexibility and security. *(continued on page 2)*

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Many of you have asked what is to happen to the 502 C Street, NE building which the Society owns. The DCDS Executive Committee has engaged CBRE, a real estate firm, to conduct a financial analysis of the property. The leadership will be reviewing CBRE's results in the coming month and making a determination based on what is in the best interest of the Society. Your comments and suggestions are welcome. I will communicate the Board's decision in a future message to the membership.

Setting the path to reinvigorate current DCDS educational programming is also a leadership priority in the coming year. The Nation's Capital Mid-Atlantic Dental Meeting (NCMDM) has seen steady declines in both attendance and corporate support over the past several years. To address this reality, leadership felt it important to obtain data to support many of the key assumptions that have driven the planning and programming of our annual meeting. We are in the process of conducting market analysis with the help of SmithBucklin Marketing and Communications Services. By conducting qualitative market research with several focus groups comprised of past NCMDM attendees, we hope to gain a clearer sense of what the NCMDM needs to offer to attract a broader audience in the future.

The September monthly meeting, being held on September 9 at The Westin Georgetown, will feature a change in format from previous years. The meeting will begin with a networking reception starting at 5:15 p.m., which will include drinks and hors d'oeuvre, immediately followed by a brief business meeting and Dr. McKee's presentation which will start at 6:15 p.m. Dinner will not be served. With this change, we want to make the monthly meetings more accessible to a wider segment of the membership, as well as increase the opportunity for more informal member-to-member interactions prior to the educational program. Moving forward, an electronic evaluation will be emailed to attendees the morning after monthly meetings. I encourage you to share your thoughts and feedback. These are your meetings and we want to make sure that you have a great experience at each one.

Expanding the opportunities for members to interact with one another in informal settings was the genesis for the creation of the Society's first annual golf outing occurring Wednesday, October 1st at the Bretton Woods Golf Course. I thank member Dr. Robert Tigani with spearheading this effort and encourage you to participate in what will undoubtedly be a fun day. If you have not yet registered, you can do so at the September monthly meeting or by contacting Society staff at (202) 547-7613 or via email at [info@dcdental.org](mailto:info@dcdental.org).

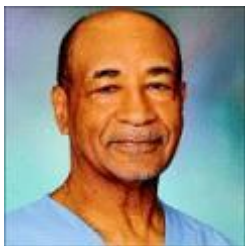
Increasing member engagement and making the Society more transparent to the rank-and-file member are two key goals during my presidency. In the coming months I plan to announce additional initiatives that address these goals, as well as further the Society's strategic objectives. As always, I encourage you to reach out to me with not just your questions and concerns, but also your ideas on how we can work together to improve the Society.

We are DCDS: passionate about our profession, our community, and our future!

Sincerely,  
R.W.

Robert W. Emery DDS  
President, DC Dental Society

## DCDS Mourns the Passing of a Colleague and Friend



**Dr. Paul Jones**  
**“Painless Paul”**  
**(1935 – 2014)**

The DC Dental Society is saddened to announce the passing of Dr. Paul Jones. Known as “Painless Paul,” Dr. Jones was a practitioner of “painless dentistry” and shared his knowledge as a professor at the Howard University School of Dentistry.

Dr. Jones believed in giving back to the community and routinely provided charity dental work. His legacy is remembered by his devoted wife Simone, and sons Kelvin (in memoriam), Keith, Justin, Dan, sister Sara, sisters-in-law, nieces, nephews, friends in Ohio and many others touched by him.

Please share a message of support or a fond memory for his family to receive by signing Dr. Jones’s [guestbook](#).

## September 9<sup>th</sup> DCDS Monthly Meeting to Feature New Format

### **DCDS September Monthly Meeting**



**Dr. James McKee**

*A New Perspective on Occlusion and TMD  
Current Concepts for the Specialist and  
General Dentist*

#### **Schedule**

Networking reception will start at 5:15 p.m.  
Dr. McKee’s session will begin at 6:15 p.m.

#### **Location**

Westin Georgetown  
2350 M St NW  
Washington, DC 20037

CE Credit is available for the September Meeting.

**Questions?** Contact DCDS staff at 202-547-7613 or via email at [info@dcdental.org](mailto:info@dcdental.org).

The 2014-2015 DCDS monthly meeting series will kick off on Tuesday, September 9, 2014 at the Westin Georgetown with a presentation by Dr. James McKee. The September meeting will feature a new format. Join us starting at 5:15 p.m. for a networking reception, including drinks and hors d'oeuvres. Dr. McKee’s presentation will begin at 6:15 p.m. Dinner will not be served.

**Session Topic:** A New Perspective on Occlusion and TMD  
Current Concepts for the Specialist and General Dentist

During the lecture attendees will learn how to:

- Recognize patients with structurally altered TM joints during a clinical exam
- Understand how to obtain diagnostic imaging that will influence both your treatment plan and your discussion with the patient
- Gather a simplified method of treatment planning that will address both structurally intact and structurally altered TM joints
- Gain knowledge of the flaws and the strengths of the literature in the disciplines of occlusion and TMD



## Register Now for the October 1st DCDS Golf Tournament



The DC Dental Society's first annual [DCDS golf tournament](#) will be held Wednesday, October 1, 2014 at the Bretton Woods Golf Course in Germantown, MD.

Don't miss out on this exciting opportunity to interact and network with fellow Society members! [Register now](#) and get ready for a fun filled day of golf and socializing with your fellow Society members.

### **DCDS Golf Tournament**

October 1, 2014

Bretton Woods Golf Course  
Germantown, MD

[Registration](#): \$150 per person  
[Sponsorships Available](#)

Tournament participants will have the opportunity to compete in several contests and the individual with the lowest score will not only get the prestigious DCDS tournament trophy, but will also get bragging rights for years to come!

[Register Now!](#)

### **Tournament Schedule**

Registration Opens	11:30 a.m.
Lunch	11:30 a.m.
Shotgun Start	1:00 p.m.
BBQ Social	Post Event
Awards Ceremony	Post Event

**Questions?** Contact DCDS staff at 202-547-7613 or via email at [info@dcdental.org](mailto:info@dcdental.org).

### **Make Your Business Stand Out at the Tournament**

Interested in getting additional exposure at the tournament? Become a [golf tournament sponsor](#) today and DCDS will recognize you as a tournament supporter in the October newsletter and at the event. Opportunities are also available to [sponsor](#) an item in the tournament gift bags. Want to guarantee an opportunity to speak to all tournament participants? [Sponsor a course hole](#) and cheer on attendees as they play the course.

To learn more about sponsorship opportunities, please contact DCDS Sales Coordinator Tiffany Gary at 202-367-1163 or via email at [tgary@dcdental.org](mailto:tgary@dcdental.org).

## ADA Accepting Applications for the Robert H. Ahlstrom New Investigator Award

The American Dental Association (ADA) is accepting applications for the 2015 Robert H. Ahlstrom New Investigator Award, created to encourage interest in dental informatics standards among dental students, new dentists and dentists pursuing post-doctoral studies. [Applications](#) are due Feb. 1, 2015, and a winner will be selected in May 2015.

## Get to Know Your DCDS Staff



**Doug Fesler**  
Executive Director

Attended Texas Christian University and the Catholic University of America

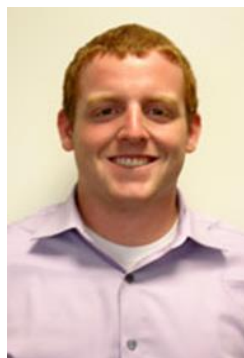
Fun Fact: "In college, I had purple hair!"



**Jennifer Bell**  
Sr. Operations Coordinator

Attended the University of Mary Washington

Fun Fact: "I'm an avid baker and like to try out new recipes in my free time. Next up is pumpkin scones!"



**Patrick O'Brien**  
Operations Associate

Attended James Madison University

Fun Fact: "At the top of my bucket list is to run a marathon in every state by the age of 50!"



**Tiffany Gary**  
Sponsorship Sales Coordinator

Attended Virginia Commonwealth University

Fun Fact: "I recently organized a fundraiser for a local homeless shelter which raised more than \$1,400 worth of items."

## Volunteers Needed for Mission of Mercy Festival: September 5 – 6

The [2014 Mid-Maryland Mission of Mercy & Health Equity Festival](#) will be held September 5-6 at the Comcast Center in College Park, Maryland. The event is a collaborative effort by the dental and health care communities, the Catholic Charities of Washington, and the University of Maryland's School of Public Health to provide free emergency dental care to the poor and underserved.

The festival is a two day free dental clinic run with volunteer dentists, dental hygienists, and physicians, with portable dental equipment for cleanings, x-rays, oral surgery, root canals and fillings. If you or someone from your office would like to volunteer time or make a donation to the Mid-Maryland Mission of Mercy & Health Equity Festival, please visit the event's website at <http://www.midmdmom.org/>.

## ADA Member Benefits Program

Do you know that as an ADA member you have complimentary access to several ADA benefits programs? These valuable resources give ADA members a cutting edge in the industry. Moving forward, DCDS will encourage all of its members to learn more about their ADA membership benefits by highlighting a new one every month in the monthly membership newsletter. To learn more about the ADA's member benefits programs [click here](#).

## Protect Your Dentistry From Fraud

In August, the Pharmaceutical Control Division (PCD) of the D.C. Department of Health (DOH) released a new prescription fraud reporting process. Now when a practitioner discovers their prescription pad is missing, or has been notified by a pharmacist that a fraudulent prescription has been presented in their name, the practitioner should take the following steps:

1. Notify PCD. The practitioner should access the form PCD101 via the PCD website at: <http://doh.dc.gov/page/prescription-fraud-reporting> and follow the instructions for completion and submission.
2. The pharmacist should provide the practitioner a copy of the prescription, along with any other supporting documentation.

3. The pharmacist should access the PCD website and download and complete the form PCD102.
4. The pharmacist should contact the police when the prescription is passed, and file a report if possible.

Once PCD is notified, an alert will be faxed to all area pharmacies to notify them about the fraudulent prescriptions. By tracking and capturing critical information on the people who pass fraudulent prescriptions, PCD hopes to greatly reduce the amount of prescription drug abuse that impacts the District of Columbia. If you have any questions about the new process or about prescription fraud in the District, please contact the PCD via email at [doh.pcd@dc.gov](mailto:doh.pcd@dc.gov).

## Foundation Seeks Members to Serve as Mentors

The DCDS Foundation is looking for members to volunteer their time and serve as mentors to students from the Howard University College of Dentistry. It is the Foundation's goal to connect with the community and this mentorship program will accomplish that by showing local students how important organized dentistry is to private practice.

For details about this program, visit [www.dcdentalfoundation.org/2.html](http://www.dcdentalfoundation.org/2.html). If you are interested in volunteering to be a mentor, please contact the DC Dental Society office at 202-547-7613 or via email at [info@dcdental.org](mailto:info@dcdental.org).

## Classified Advertisements

### **Exciting Opportunities for Dentist in Washington DC:**

Help enhance the quality of life for children by providing a positive dental experience right in the school setting. Excellent compensation. Monday – Friday. No evenings or weekends. For more information or to apply, visit [www.smileprograms.com](http://www.smileprograms.com).

### **Dental Office for Rent:**

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## Classified Advertisements

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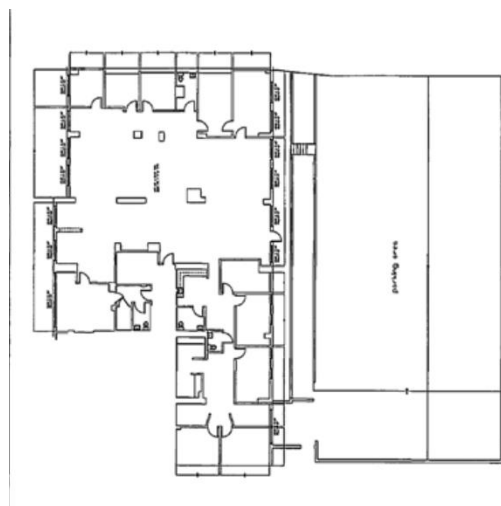
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### Dental Condominium for Sale:



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For more information call Sergio Guerrero Vivanco at 202-258-8860 or email at

[Sergio@Jbsventures.com](mailto:Sergio@Jbsventures.com).

### Dental Office Lease Available:

Beautifully, fully built-out and equipped 4 operatory dental office in the heart of downtown DC. Metro only 1/2 block away, minutes to the White House and only steps from cafes, restaurants and shops. Office equipped with top of the line Adec 5100 chairs w/electric handpieces and Gendex x-ray equipment. Air techniques vacuum and compressor - like new. Built in 2006. Spacious ops. approx 10x12. Space available for 5th op. 1660 RSF office in move-in ready condition. Building manned by concierge, terrific management. Landlord will do 5 or 10 year lease. Gorgeous front desk w/room for 3 work stations. Nice Staff lounge/kitchen area. Build-out and equipment would cost 500K today. Looking to get 250K for facility and heavy equipment. Contact Kathleen 301 643 1726

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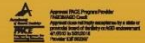
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 \*Chief Forensic Dentist for New York City  
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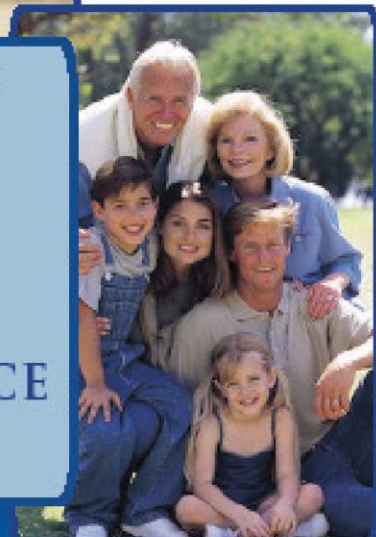
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Stephen Couet, DDS -to- Joseph Flaherty, III, DMD  
Warren Fitzpatrick, DMD -to- Robert Carnevale, DMD***

**Amanda Christy**  
**Regional Representative**  
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