

# Newsletter



April 2014

Vol.55 No.4

## **April Monthly Meeting:** **Interactive Role of the Surgical, Restorative and Technical Teams** **in Optimal Implant Therapy in the Highly Sensitive Aesthetic Zone** **Starting at 4:00 pm at the Westin Georgetown**

### April Speakers:



*Dr. Sonia Leziy*



*Dr. Brahm Miller*

An effective and evolving partnership between the surgical and restorative team is fundamental to success in implant therapy. This exciting session will illustrate the impact of the periodontist's decisions and surgical techniques on esthetics as well as integration success, and the impact on the restorative outcome as viewed by a prosthodontist.

Dr. Sonia Leziy, periodontist, and Dr. Brahm Miller, prosthodontist, maintain a joint practice focusing on implant and esthetic rehabilitations. Both are engaged in full time private practice in the Imperio group in Vancouver, British Columbia, and part-time clinical associate professors at the University of British Columbia. They are members of numerous journal editorial boards, and are published in the areas of implant esthetics, periodontal plastic surgery and ceramics.

**Non-DCDS members are welcome on a limited availability basis (\$149 lecture only or \$199 lecture and dinner).**

#### **Monthly Membership Meeting Reservation Form**

Tuesday, April 8, 2014

Georgetown Westin Hotel | 2350 M Street NW

Scientific Lecture  
**4:00 p.m. - 7:00 p.m.**

Dinner Meeting  
**7:00 p.m. - 8:30 p.m.**

Active / Active Life / Metropolitan Member (No Charge)

Guest (\$149 lecture only or \$199 lecture and dinner)

Name \_\_\_\_\_

Name of Guest \_\_\_\_\_

**D.C. Dental Society 502 C Street, NE, Washington, DC 20002**  
**Phone: 202-547-7613/ Fax: (202) 546-1482**  
**Email: info@dcdental.org**

Sponsored By:



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# Letter From the President

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**We are DCDS: Passionate about our Profession, our Community, and our Future!**

Dear Colleagues,

**"A Call for Leadership Nominations - A *breath of fresh air*"**

*"Leadership is the uniquely consistent and defining force behind every great enduring organization."* True leadership is invited. It is given willingly by our membership to those members who have the honor and integrity to serve as leaders in our society.

Their tireless commitment to volunteering is the backbone of DCDS. Their leadership is revealed through the successful positive results that our organization has been able to achieve. Our many volunteers are to be gratefully acknowledged for their time away from their families and practices to give back to their profession and community.

*DCDS will soon be celebrating our 150 year anniversary.*

As we look back and look forward, DCDS has numerous positive achievements and milestones. We have a new and current Strategic Plan to guide us for the next 5 years with a mission and vision statement to call us to action. This month, DCDS will be accepting nominations for leadership positions on our Executive Committee, Board of Directors, Nation's Capital Mid-Atlantic Meeting Committee, and our charitable Foundation. We have over 55 new members this year with many former members re-instating their membership. Let's welcome them and support them to volunteer and to 'step up' into committee and leadership positions. Our future is bright. We have a whole new generation of dentists entering our community with new ideas. To all our members who have given years of service, *'be a mentor'* and share your knowledge. Thank you to all our longtime members who have shared their commitment to our profession by attending our CE meetings, volunteering at our community service projects, serving on committees, etc. Please share your knowledge and enthusiasm by being a mentor and encouraging the voice of the next generation. And, most of all, thank you for your continued participation in organized dentistry.

I look forward to seeing you at our April monthly meeting 4 pm on Tuesday April 8 at the Georgetown Westin.

Warm regards,

*Paula*

Paula L. Russo DDS MS  
President, DC Dental Society

## New Member Spotlight

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- **Jessica E. Rubin, DDS**  
Children's National Medical Center  
111 Michigan Avenue, NW  
Dental Department  
Washington, DC 20010  
202-476-4049  
exelbert@gmail.com  
University of Maryland, 2005  
Pediatric Dentistry  
Active Member
- **Tuan M. Tran, DDS**  
1800 K Street, NW  
Suite 305  
Washington, DC 20006  
202-331-3881  
trandds@gmail.com  
University of Maryland, 1998  
General Dentistry  
Active Member
- **Shadi Saba, DDS**  
1147 – 20th Street, NW  
Suite 200  
Washington, DC 20036  
202-223-2000  
sabaortho@gmail.com  
Orthodontics  
Active Member
- **Justin D. Zalewsky, DMD**  
2311 M Street, NW  
Suite 500  
Washington, DC 20037  
202-296-3360  
jzalewsky@gmail.com  
Periodontics  
Active Member
- **Samantha A. Siranli, DMD**  
2112 F Street, NW  
Suite 605  
Washington, DC 20037  
202-466-4530  
info@dcsignaturesmiles.com  
University of Pittsburgh, 2006  
Prosthodontics  
Active Member

## Help the Foundation Raise Funds!

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Raising funds for the Foundation does not get any easier than this! The Foundation has an affinity program with TD Bank. This generous program can provide an annual sponsorship. All you have to do is open an account at TD Bank or link your existing account to the **"DC Dental Foundation" code A3891**. This potential sponsorship will

help the Foundation reach and treat more of our community's at-need residents.

If you do not currently bank at TD Bank:

Any bank associate can help you open an account and join the Affinity Program. Any TD Bank customer can join the Affinity Program benefitting The Foundation, so ask your friends, relatives, and business partners with TD Bank accounts to call 888-751-9000 and join too.

**There is absolutely no cost to you.**

# American Dental Association: New Dentist Conference

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July 17-19, 2014 at the Sheraton Kansas City Hotel at Crown Center. From the heart of America and the center of Midwest hospitality, comes an event that delivers everything you've come to expect from the New Dentist Conference and way more than you might realize from this City of Fountains.

## Who should attend?

- New Dentists: If you earned your D.D.S. or D.M.D. in 2004 or later, this conference is designed just for you.
- Students: Build your network with new dentists from across the country and get a jump on your future success.
- Society Staff: Learn new ways to enhance member value for new dentists and share your challenges and successes with other society staff.

## What to expect?

Hands-on endodontic and implant courses at the University of Missouri-Kansas City School of Dentistry. And for one low registration fee, the conference includes:

- Up to 14 hours of continuing education
- Full day of leadership development
- Clinical and practice management courses from exceptional speakers
- Hot topics discussion with officers and members of the ADA Board of Trustees
- A complimentary ticket to the social event in the Power & Light District
- Breakfast and Learn sessions
- All-inclusive lunches
- Networking opportunities with your peers from across the nation

New dentists face challenges and opportunities that are different from colleagues who are more established in their careers. The ADA New Dentist Conference provides you with tools and resources to help you during this stage of your career to be a better dentist. Join the ADA New Dentist Committee for a full weekend of leadership development, education, networking and loads of fun!

To register, visit: <http://www.ada.org/newdentistconf.aspx>.

# Proposed DCDS Bylaws Amendments

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Dear Members,

At the February 11, 2014 business meeting membership reviewed the proposed bylaws submitted by Drs. Sally Cram, Patrick Grogan and Alan Singer. After discussion, the membership voted to amend the proposed changes. The amendments were made by Dr. Robert Tigani. Given the substantial nature of the amendments, Dr. Paul Cohen, Secretary ruled that the amendments need to be announced to members, and be reviewed and voted upon at the April 8, 2014 business meeting. If you have any questions please contact the Society office.

The Constitution and Bylaws committee has reviewed these amendments and confirmed that they comport with DCDS and ADA bylaws. Therefore the Constitution and Bylaws Committee recommends that they be discussed and voted upon at the April 8, 2014 business meeting.

Current - 8.41 Delegate

Delegates shall be elected to a term of two (2) years with a limit of four (4) terms.

Originally Proposed – 8.41 Delegate

Delegates shall be elected to a term of two (2) years with a limit of six (6) consecutive terms.

[Amended Proposal – 8.41 Delegate](#)

[Delegates shall be concurrently elected to a term of two \(2\) years.](#)

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Current - 8.42 Alternate Delegate

Alternate Delegates shall be elected to a term of two (2) years with a limit of four (4) terms.

Originally Proposed – 8.42 Alternate Delegate

Alternate Delegates shall be elected to a term of one (1) year

[Amended Proposal – 8.42 Alternate Delegate](#)

[Alternate Delegates shall be concurrently elected to a term of two \(2\) years.](#)

Current - 8.43 Tenure

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No member shall serve more than 16 total years on the delegation.

Originally Proposed to remove 8.43 Tenure

Amended Proposal – 8.43 Tenure

[A member may serve as a Delegate and/or Alternate Delegate for a combined total of twenty \(20\) years.](#)

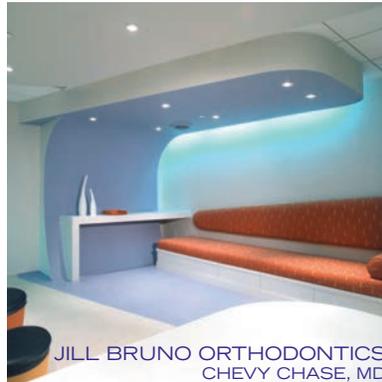
# Call for Leadership Nominations

The Society will hold a call for nominations for leadership positions at the April 8, 2014 monthly meeting. The following Board of Director's positions are up for nomination: President-Elect, Vice President, Treasurer, Secretary and four (4) Board of Director's positions. The President-Elect serves a one year term and ascends to the Presidency. The Vice President serves a one year term. The Treasurer and Secretary serve three (3) year terms. The Board of Directors serves two (2) year terms.

There are openings on the Nation's Capital Mid-Atlantic Dental Meeting Committee and the Advisory Committee to the Nation's Capital Mid-Atlantic Dental Meeting. The Nation's Capital Mid-Atlantic Dental Meeting Committee has three (3) open positions, which serve three (3) year terms. There is one (1) open position on the Advisory Committee to the Nation's Capital Mid-Atlantic Dental Meeting, which serves a five (5) year term.

There are four (4) open positions on the DCDS Foundation Board of Directors. Each position serves a three (3) year term. If you are interested in serving on the Foundation Board of Directors please contact Dr. Sally Cram.

If you are interested in being nominated for any leadership position, please contact Mr. Todd Philbrick, Executive Director at 202-547-7613 or by email [toddp@dcdental.org](mailto:toddp@dcdental.org).



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# Health Insurance Marketplace

Health Insurance Marketplaces Offer a Variety of Dental Benefit Options, but Information Availability is an Issue.

The Affordable Care Act (ACA) will extend health insurance to millions of Americans. Recognizing the importance of oral health, pediatric dental services are one of the ten essential health benefits that all small group and individual market health plans are required to cover. Early estimates predict that almost 9 million children could gain dental benefits coverage due to the ACA. This Research Brief and infographic finds that there is considerable variation across states in how dental benefits are offered within the newly established health insurance marketplaces. In some marketplaces, pediatric dental benefits can be purchased only through stand-alone dental plans, while in others all medical plans include embedded pediatric dental benefits. There is limited information available to consumers on many key attributes of dental plans within the marketplaces, making it challenging to make meaningful comparisons and fully informed decisions. Stand-alone dental plans and medical plans with embedded dental benefits differ in several ways, including out-of-network coverage, deductible arrangements, and premiums. Further research is needed to study the implications of alternative marketplace set ups on consumer purchasing decisions and, ultimately, access to dental care.

To learn more about this issue visit: [http://www.ada.org/sections/professionalResources/pdfs/HPRCBrief\\_0314\\_1.pdf](http://www.ada.org/sections/professionalResources/pdfs/HPRCBrief_0314_1.pdf).

## Selling or Buying a Dental Practice?

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### Recent 2013 Purchases

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Dr. Samir Naik  
to Dr. Anita Kianimanesh  
Falls Church, Virginia

Dr. Stephen Barsky  
to Dr. Arousha Jahangiri  
Washington, DC

Dr. Robert Shub to Dr. Sherman Telis  
Washington, DC

Dr. Ray Gottlieb  
to Dr. Antoinette Ramdath  
Silver Spring, Maryland

Dr. Leslie Sabo to Dr. Michelle Borrus  
Germantown, Maryland

Dr. Leslie Taylor to Dr. Sarah Wilmer  
Richmond, Virginia

Dr. Ivan Miller to Dr. Payam Haghighi  
Gaithersburg, Maryland

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available practices visit:  
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# 2014 Nation's Mid-Atlantic Dental Meeting Thank You Volunteers

Thanks to the combined efforts of volunteers and staff the 2014 Nation's Capital Mid-Atlantic Dental Meeting was a resounding success! We would like to extend our thanks to everyone that attended but especially to those of you that volunteered to make the meeting run as smoothly as possible. Many hundreds of volunteer hours went into making this year's meeting an outstanding resource for dental continuing education.

There will not be a meeting in 2015 due to the ADA Annual Session but keep an eye out for the 2016 meeting dates.

Thank you,

Dr. Thomas Sokoly and the 2014 Nation's Capital Mid-Atlantic Dental Meeting Committee

Dr. Said Mokhtarzadeh, General Chairman Elect, Dr. Luis Barr, Dr. Michael Bauer, Dr. Ladan Basiri, Dr. Lawrence Bowers, Dr. Robert Caldwell, Dr. Kathryn Clark, Dr. Catherine Dietrich Pulse, Dr. Robert Donahue, Dr. Scott Hetz, Dr. Isabelle Lass, Dr. Christos Loukaitis, Dr. Michael Pollowitz, Dr. Israel Puterman, Dr. Maria Rey, Dr. James Ryan, Dr. Andrew Schwartz, Dr. Robert Smyth, Dr. David Spiegelman

## A.R.T.S.



A local dentist is doing his part to bring a reason to smile to African Communities. Gunther Heyder DDS, recently relocated to Washington, DC from North Carolina, and he has brought with him a newly established non-profit organization called, "A.R.T.S. - A Reason To Smile". A.R.T.S. mission is to improve dental health in towns and cities across Africa. After recent years of volunteering in Ghana, Malawi and Togo, Dr. Heyder's goal is to provide continuous dental care to the African patient population that is in desperate need of good oral health. His vision is to empower a network of volunteers, consisting of dentists, staff and former patients to provide dental care, awareness, and education to various African communities. Furthermore, the organization will advocate the importance of proper oral hygiene and good oral health while emphasizing infection and disease control. Most importantly, A.R.T.S. will equip each African community with oral hygiene supplies.

A.R.T.S. is striving to venture on its initial trip to Africa in Fall of 2014. If you, or anyone you know, is interested in becoming involved with A.R.T.S., please contact Dr. Heyder at [gheyder@gmail.com](mailto:gheyder@gmail.com).



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# The D.C. Dental Society Holds Fundraiser

The DC Dental Society Foundation proudly sponsored the third annual “Wall of Wine” fundraiser at the Nations Capital Dental Meeting on March 13-15, 2014. Proceeds from the fundraiser will help the Foundation sponsor and implement oral health projects in the D.C. community.

The Wall of Wine was stocked with over 400 bottles of wine, including some very special vintage wines with a retail value of several hundred dollars. Meeting attendees were excited to take their chance at pulling one of the “big wines” and “ringing the bell!”

The Foundation Board of Directors would like to thank our corporate sponsors, TD Bank and Schneider’s of Capital Hill, for their generous support. We would also like to thank our members who donated wine, funds to purchase wine, or gift certificates for pulls on the Wall. Thank you for making this year’s event such a success!



Dr. Paul Cohen



Drs. Paula Russo, Patrick Grogan, Johanna Huijssoon, Sally Cram and Eugene Giannini



Drs. Sally Cram, Patrick Grogan, Bob Conley and Alan Singer

The Maimonides Dental Society  
Presents  
**Larry Emmott, DDS**

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### Hot Topics in Dental Technology

Topics to be discussed will include:

- **The High Tech Office:** 4 ways to digitize charts, 4 ways to use paperless forms & signatures, 4 biggest mistakes to avoid
- **Google Juice for Dentists:** Elements of a good web page design, how to drive traffic to your web page, social media beyond Facebook, how to generate positive reviews and guard your online reputation.
- **Data Security and The Newest HIPAA Guidelines:** Understanding HIPAA and its implication to dentistry, what you need to know

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- Registration & Continental Breakfast  
From 7:30-8:30 am
- Lecture Presentation 8:30am -4:30pm
- Lunch provided: 12:00-1:00pm

Please return the following information and payment by **April 2, 2014:**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Tel. (w) \_\_\_\_\_  
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## Practice For Sale NW DC:

Busy Two Dentist General Practice - Northwest DC, grossing \$1.8 million. 2900 active patients, 6 operatories, Eaglesoft software, 11 terminals. Leasing 1800 Sq. Ft. one block from Cleveland Park Metro. Street parking available. Sale By owners. Send CV to: dentalsale@rcn.com.

## Practice For Sale NW DC:

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## Dental Condominium For Sale :

JBS Ventures, LLC has a dental condominium for sale CBD, DC on 20th and M NW:

- Two levels of 3,500 SF each – Available now
- \$350.00 per SF (\$100,000.00 build out credit per level)

For more information call Sergio Guerrero Vivanco at 202-258-8860 or email at Sergio@Jbsventures.com.

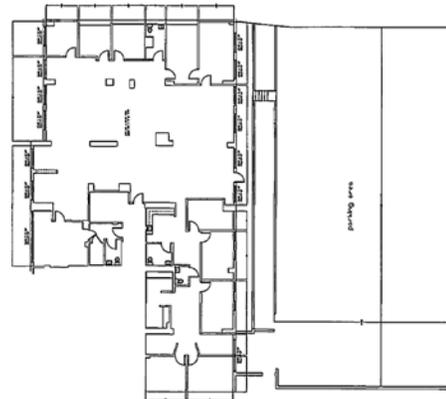


## Medical Dental Condo For Sale:

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For more information call Sergio Guerrero Vivanco at 202-258-8860 or email at Sergio@Jbsventures.com.



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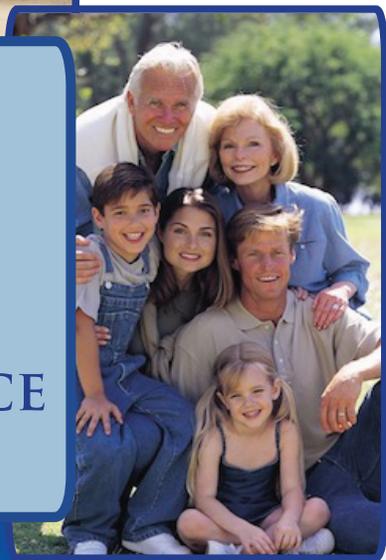
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**Amanda Christy**  
*Regional Representative*  
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