

# Newsletter



November 2013

Vol.54 No.10

## November Monthly Meeting: ADA Action for Dental Health Campaign – Mr. Michael Graham A Profession in Transition: Key Forces Reshaping the Dental Landscape – Dr. Marko Vujicic



*Mr. Michael Graham*

Mr. Michael Graham will discuss the ADA’s Action for Dental Health Campaign and what it means to your practice, patients and the profession. Mr. Graham will also recap the ADA’s 2013 House of Delegates meeting, as well as political healthcare priorities for the upcoming congressional session.

Mr. Michael Graham serves in the ADA Washington office as the Senior Vice President of Government and Public Affairs. He earned a master’s degree in public policy from the University of Maryland Baltimore County and retired as a Commander in the United States Navy following his service in Iraq.



*Dr. Marko Vujicic*

Dr. Marko Vujicic will discuss how the ADA carried out a comprehensive, forward-looking analysis of the dental care sector in order to help shape a strategy for navigating the challenges ahead for the dental profession.

Dr. Marko Vujicic is Managing Vice President, Health Policy Resources Center at the ADA where he is responsible for overseeing all of the Association’s policy research activities. Prior to joining the ADA he was a Senior Economist with The World Bank where he directed the Global Health Workforce Policy Program.

### Monthly Membership Meeting Reservation Form

Tuesday, November 12, 2013

Washington Marriott Hotel | 1221 22nd Street NW

Scientific Lecture  
 5:30 p.m. - 7:00 p.m.

Dinner Meeting  
 7:00 p.m. - 8:30 p.m.

Active / Active Life / Metropolitan Member (No Charge)

Guest (Dinner: \$50.00)

Name \_\_\_\_\_

Name of Guest \_\_\_\_\_

D.C. Dental Society  
 502 C Street, NE, Washington, DC 20002  
 Phone: 202-547-7613/ Fax: (202) 546-1482  
 Email: info@dcidental.org

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## Letter From the President

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**We are DCDS: Passionate about our Profession, our Community, and our Future!**

As President, it is very gratifying to see our Society living its vision statement and strategic plan. Since June, we have inducted 22 new members and reinstated 2 members to our Society. This is a major increase for an ADA constituent Society of our size. Planning for the 2014 Give Kids a Smile Day is well underway and Dr. Michael Blicher is serving as the Chair of the 2013 ADA Annual Session. These activities strengthen our Society, our standing within the ADA, and our presence with the DC Board of Dentistry and City Council.

Our profession continues to change. This year under the leadership of Dr. Thomas Sokoly we changed the Nation's Capital Dental Meeting to the Nation's Capital Mid-Atlantic Dental Meeting. Over the next few years we will transition to the Mid-Atlantic Dental Meeting, which will be recognized as a destination meeting that is the largest meeting between New York and Atlanta. Those of you who attended the 2013 ADA Annual Session undoubtedly noticed that the ADA is changing the name of its meeting to ADA - America's Dental Meeting. Another recent noteworthy change in our profession occurred with the implementation of the US Department of Health and Human Services HIPAA Omnibus Rule on September 24th, 2013. The Omnibus rule requires that all identifiable patient information to be protected from unauthorized access. In order to ensure you that your practice is in compliance with the Omnibus Rule and avoid HIPAA fines of up to \$100k, please go to the ADA's website for more information including the ADA's HIPAA compliance guides.

It is exciting to see so many new faces at our monthly meeting. I encourage you to attend our November meeting. Mr. Michael Graham will recap the ADA's 2013 House of Delegates meeting, as well as political healthcare priorities for the upcoming congressional session. Dr. Marko Vujcic's fascinating presentation will highlight the current landscape and trends in dentistry. These presentations will give members a leg up on non-member dentists. It is a prime example of why ADA/DCDS member dentists have higher job satisfaction and more successful careers than non-members.

Thank you for your membership and continued participation in organized dentistry.

Sincerely,

Paula L. Russo DDS MS  
President, DC Dental Society

## DCDS Inducts New Members

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From Left to Right: Drs. Maya Oliver, Randolph Kim, Mr. Todd Philbrick, Ghassan Jacklis, Shohreh Sharif, Gunther Heyder, Sheila Samaddar, Mark Crocker, Nora Moussa, Kalisha Nelson, Paula Russo, Chris Loukaitis

## New Member Spotlight

- **Gunther Heyder, DDS**  
1221 Massachusetts Ave, NW  
Suite 100  
Washington, DC 20005  
202-628-7979  
1221Mass@dentalbug.com  
UNC Chapel Hill, 2012  
General Dentistry  
Active Member
- **Ghassan Jacklis, DMD**  
4444 Connecticut Avenue, NW  
Suite 106  
Washington, DC 20008  
202-363-2810  
connecticutfamilydental@live.com  
University of Pennsylvania, 1992  
General Dentistry  
Active Member
- **Noura Moussa, DDS**  
419 34th Street, NE  
Washington, DC 20019  
202-644-2471  
nouramusa930@hotmail.com  
Howard University, 2011  
General Dentistry  
Active Member
- **Kalisha Nelson, DDS**  
2415 Benning Road, NE  
Washington, DC 20002  
202-396-9679  
kalishanelson@gmail.com  
Howard University, 2013  
General Dentistry  
Active Member
- **Shohreh Sharif, DDS**  
3700 Joseph Siewick Drive  
Suite 104  
Falls Church, VA 22033  
703-620-9122  
shohrehsharif@gmail.com  
Howard University, 1993  
Pediatric Dentistry  
Active Member
- **Vani Takiar, DMD**  
3925 Minnesota Avenue, NE  
Washington, DC 20019  
202-396-1444  
vani.takiar@gmail.com  
University of Pennsylvania, 2013  
General Dentistry  
Active Member

## DCDS Membership Dues

The 2014 DCDS Membership Dues were announced at the October 8th business meeting. The Dues will be discussed and approved at the November 12th business meeting.

## Call for Nominations

Nominations for a Delegate and an Alternate Delegate positions for the DC Dental Society's delegation to the ADA House of Delegates will be accepted at the November 12 business meeting.

District of Columbia Dental Society *Newsletter*  
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Subscription is included in membership dues. The views expressed by the advertisements and member contributors do not necessarily reflect the opinions or official policies of the DC Dental Society and should not be considered as an endorsement.

Postmaster: Send address changes to the District of Columbia Dental Society *Newsletter*, 502 C Street, NE Washington, DC, 20002-5810

## 2014 Give Kids a Smile Day



The DCDS Foundation has scheduled the screening day for Kimball and C.W. Harris Elementary Schools on Tuesday, December 3. In the morning, we will screen the children at Kimball Elementary, located at 3375 Minnesota Ave, SE. In the afternoon, we will screen the children at C.W. Harris, located at 301 53rd Street, SE. On Friday, February 7 we will treat students at Howard University College of Dentistry.

If you are interested in volunteering for the screening day at Kimball, C.W. Harris, treating students, and/or making a monetary donation to support this great program, please contact the Society office at 202-547-7613.

# PARAGON

DENTAL PRACTICE TRANSITIONS

— PRESENTS —

## Strategic Planning Ideas for a Successful Transition

**Speaker:** James J. Wilke, D.D.S., Director of Continuing Education for PARAGON Dental Practice Transitions

**WHEN:**

Friday, December 6, 2013  
Registration: 8:30am - 9:00am  
Seminar: 9:00am - 12:00pm

**WHERE:**

Waterford At Springfield  
6715 Commerce Street  
Springfield, VA 22150

Attendance is **FREE!** courtesy of  
your local **PARAGON** consultants:

**Kimberly M. Anderson, DDS**

- and -

**Paul Martin, MBA, PMP**

Three easy ways to register: [pmk@paragon.us.com](mailto:pmk@paragon.us.com) or call 866.898.1867 or fax 571.319.0212



## NBC4 Health and Fitness Expo – January 11-12, 2014

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The Foundation will again participate in the NBC4 Health and Fitness Expo at the Washington, DC Convention Center on January 11-12, 2014. Last year our members were able to provide over 800 oral cancer screenings to at-need residents. If you are interested in volunteering, please contact the Society office at 202-547-7613.

## Help the Foundation Raise \$20,000 Annually!

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The Foundation has an affinity program with TD Bank. This generous program can provide an annual sponsorship of over \$20,000! All you have to do is open an account at TD Bank or link your existing account to the “DC Dental Foundation” code A3891. This potential sponsorship will help the Foundation reach and treat more of our community’s at-need residents.

## P.A.N.D.A. Training

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Designed to educate dentists, hygienists, dental assistants and staff about the problems of child abuse and neglect, domestic violence, elder abuse and neglect and human trafficking. Aims to teach participants how to recognize the indicators of this kind of abuse and inform them of their legal and ethical responsibilities reporting and referring victims.

Date/Time:	November 8, 2013	10:30 AM - 12:30 PM
	December 6, 2013	10:30 AM - 12:30 PM
Fee:	\$100 MSDA Members	\$200 Non-Members
	\$75 MSDA Members*	\$175 Non-Members*

Instructor: Dr. Harold Pincus (November); TBD (December)

Location: Maryland State Dental Association Classroom, Columbia, MD

If you or a staff member takes two or more of these courses, the course fees drop to \$75 per course for members and \$175 per course for non-members.

11/08/2013 Register

12/06/2013 Register

<http://www.msda.com/cohs-dental-education-courses.html>



## 82nd Nation's Capital Mid-Atlantic Dental Meeting

On March 13 – 15, 2014 the District of Columbia Dental Society invites you to participate in the largest dental meeting in the Mid-Atlantic region. Save the date now and come see all that the 82nd Annual Nation's Capital Mid-Atlantic Dental Meeting has to offer. Another year of world-class continuing education and unparalleled educational program for 2014, featuring some of the most highly regarded educators in the field of Dentistry. Online registration will be open in November at [www.midatlanticmeeting.org](http://www.midatlanticmeeting.org).

The meeting will once again feature three days of world class continuing education and exhibition hall. Courses will be offered for all members of the dental team with educational tracks offered for dentists, hygienists, assistants and staff members.

Please go to [www.midatlanticmeeting.org](http://www.midatlanticmeeting.org) for the complete program. Here is preview of the speakers:

Mr. Kirk Behrendt – Top Ten Secrets to Make Your Practice Thrive

Dr. Lee Ann Brady – Top Clinical Tips for Restorative Success

Dr. Harold Crossley – Everything You Wanted to Know About Street Drugs

Dr. Michael DiTolla – The Modern Restorative Practice

Ms. Teresa Duncan – Insurance Coding

Dr. John Molinari – Infection Control

Dr. Uche Odiatu – Inflammation 911: The Oral Systemic Link

Dr. Jeffrey Okeson – What Every Dentist Needs to Know About TMD

Dr. George Priest – Optimal Implant Esthetics

Dr. Jamison Spencer – Snoring & Sleep Apnea

Ms. Rachel Wall – Unleashing Your Rock Star Hygiene Potential

Invisalign® Fundamentals & Intermediate

Hands-on programs will include a local anesthesia refresher course for hygienists, optimum strategies for maximizing the quality of dental images, temporary veneers, OSHA, inspired hygiene, oral surgery and implants just to name a few.

*82nd Annual*  
**NATION'S CAPITAL**  
**MID-ATLANTIC DENTAL MEETING**  
**MARCH 13-15, 2014**      **WASHINGTON, DC**

**MARK YOUR CALENDAR**

Visit [www.midatlanticmeeting.org](http://www.midatlanticmeeting.org) for more information

## **2014 ADA New Dentist Awards - Deadline December 6**

The ADA New Dentist Committee is calling for nominations for the 2014 New Dentist Awards.

- Do you know a new dentist leader who goes above and beyond the call of duty?
- Is there a member in your community who has demonstrated outstanding leadership in mentoring?
- Do you know a new dentist leader who has shown exceptional initiative in the political arena?
- Does your society's New Dentist Committee have a program worthy of recognition?
- Is your society's New Dentist Committee worthy of recognition for overall outstanding achievement?

Show your dedicated volunteers and committees that go the extra mile that your dental society appreciates and applauds their efforts by publicly thanking and acknowledging them with these awards (<http://www.ada.org/goldenapple.aspx>):

### Golden Apple Awards

Golden Apple Award for New Dentist Leadership

Golden Apple Award for Outstanding Leadership in Mentoring

Golden Apple Award for New Dentist Legislative Leadership

### ADA New Dentist Committee Awards

New Dentist Committee Outstanding Program Award of Excellence

Outstanding New Dentist Committee Award

We personally encourage you to submit nomination(s) for all of these prestigious awards. But don't wait to nominate! The deadline is December 6, 2013. The ADA New Dentist Committee will announce the recipients and present the distinctive trophies at the ADA 28th New Dentist Conference, July 17-19, 2014 in Kansas City, MO. Winners will receive a trophy, complimentary registration to the Conference, and a \$500 stipend to help defray costs associated with attending the conference.

Visit [ADA.org/goldenapple](http://ADA.org/goldenapple) for complete information and nomination forms. Contact the ADA New Dentist Committee office at 800.621.8099, ext. 2779 or [newdentist@ada.org](mailto:newdentist@ada.org) for more information.

We look forward to receiving your nominations!

## **About the American Dental Association**

The not-for-profit ADA is the nation's largest dental association, representing 157,000 dentist members. The premier source of oral health information, the ADA has advocated for the public's health and promoted the art and science of dentistry since 1859. The ADA's state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly periodical, The Journal of the American Dental Association (JADA), is the ADA's flagship publication and the best-read scientific journal in dentistry. For more information about the ADA, visit [www.ada.org](http://www.ada.org). For more information on oral health, including prevention, care and treatment of dental disease, visit the ADA's consumer website [www.MouthHealthy.org](http://www.MouthHealthy.org).

## Don't let Your DC License Expire!

The District of Columbia Board of Dentistry mailed out renewal packets for dentists whose licenses expire on December 31, 2013. If you have not received your renewal packet, please contact the Board of Dentistry by phone at 877-672-2174 or go to their website, <http://doh.dc.gov/service/dentistry-licensing> to renew online.

To renew your license you must complete twenty-five (25) hours of credit, including CPR certification and four (4) hours of infection control, within the two-year licensure period. Please note that not more than eight (8) continuing education units for approved internet CE courses will be accepted in any renewal period. In addition, the Board of Dentistry does not accept internet courses or programs for CPR certification. If you have any questions you can access the full Municipal Regulations for Dentistry at <http://doh.dc.gov/service/dentistry-licensing>.

DCDS records CE earned at our monthly meetings, Nation's Capital Mid-Atlantic Dental Meeting, and any other CE credits that you have sent to the Society office. Please contact the Society at 202-547-7613 to obtain a copy of your CE transcript.

## Workforce Survey

A voluntary workforce survey is included in your license renewal packet. The Public Policy Committee encourages you to complete the survey. The demographic and practice data obtained from this survey will help residents locate and obtain care. In addition, we believe the results will definitively show that DC does not have an access-to-care problem and that there isn't a need for mid-level providers.

# Selling or Buying a Dental Practice?

**Karpa Dental Brokerage** represents dental professionals that are looking to buy or sell their dental practices, including assistance with their buying and selling strategies. Transitioning a career entails planning and Karpa Dental Brokerage provides a full range of services—from dental practice valuations to transition planning—to help dentists achieve their professional goals and needs. We have many qualified buyer and seller candidates which makes us an invaluable resource in the Mid-Atlantic region.

The Karpa Dental Brokerage team of Dr. William P. Karpa and Dr. Bernard McDermott, brings over 70 years of combined experience and success on the clinical dental side and a hands-on approach to clients, offering assistance to both the graduating dentist, established associate and the retiree wanting to sell his practice. Our clientele continue to turn to us for honest, practical advice, and customized strategies that are meant to ensure your success.

Visit [www.karpadentalbrokerage.com](http://www.karpadentalbrokerage.com) for more information or call 301.233.1814 or 202.320.0732 for a free consultation.



Dr. William Karpa

Dr. Bernard McDermott



### Recent 2013 Purchases

Dr. Philip Maiese  
to Dr. Samantha Siranli  
Washington, DC

Dr. Samir Naik  
to Dr. Anita Kianimanesh  
Falls Church, Virginia

Dr. Stephen Barsky  
to Dr. Arousha Jahangiri  
Washington, DC

Dr. Robert Shub to Dr. Sherman Telis  
Washington, DC

Dr. Ray Gottlieb  
to Dr. Antoinette Ramdath  
Silver Spring, Maryland

Dr. Leslie Sabo to Dr. Michelle Borrus  
Germantown, Maryland

Dr. Leslie Taylor to Dr. Sarah Wilmer  
Richmond, Virginia

Dr. Ivan Miller to Dr. Payam Haghighi  
Gaithersburg, Maryland

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# A Dentist's View on Tackling the National Dental Health Crisis



Dr. Robert A. Faiella

This country is facing a dental health crisis -- a gap between those with good dental health and those without. Its causes are varied and complex, and it will only get worse without a comprehensive set of solutions. The good news is that increasing attention is being paid to dental health. But the proposed solutions have been too few and too narrow in scope.

The Harris/ADA study found that 40 percent of lower-income adults believe that the Affordable Care Act will help them obtain dental care. In fact, the new law will not provide substantial dental coverage for low-income adults (although it will dramatically increase children's coverage under Medicaid).

Dentists in America believe this crisis can be solved. How?

1. Provide care now to those suffering with untreated disease
2. Strengthen and expand the safety net to provide more care to more Americans
3. Bring dental health education and disease prevention into communities

These are just a few steps we can take. In our nationwide campaign, Action for Dental Health, the American Dental Association is working with dentists in communities across the country, as well as other partners and allies, to implement a comprehensive approach to ending the dental health crisis in America.

We've made great progress, with each generation enjoying better dental health than the one before, but there's still a dangerous divide between those with good dental health and those without. Our mission is to close that divide, and we call on regulators, elected officials, health policy organizations and other community leaders to join us in bridging the dental divide and giving all Americans the opportunity to enjoy good oral health.

To read the complete article visit [www.huffingtonpost.com/robert-a-faiella-dmd](http://www.huffingtonpost.com/robert-a-faiella-dmd).

5113 Lynngate Rd., Columbia, MD 21044  
[www.palcariassociates.com](http://www.palcariassociates.com)

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# Classified Ads

## Job Wanted:

Experienced DC-licensed orthodontist (DDS-UNC '95, Ortho-UW '97, PhD-UW '01) seeks practice opportunity in DC. Open to all possibilities: purchase, rent, partner, share, associate, perm/temp. 2-3 days per week ideal. Contact Dr. Ravi Sawhney at ravi.k.sawhney@gmail.com or (202) 236-4339.

## Job Opportunity:

Busy, well established, fee for service orthodontic practice within a general dentist practice; located in Ft. Washington, Maryland is looking for an orthodontist. Current orthodontist has been there for 20 years and is transitioning out of this location. Excellent production and favorable terms. New orthodontist will need to work one day every 3 to 4 weeks and will eventually need to provide own orthodontic assistants and supplies. Great opportunity for additional income or establish a small practice in Ft. Washington. Contact Dr. Thariani in the evening call 703-585-1138 or email at smileconfidence@aol.com.

## Job Opportunity:

Fenton Family Dental is looking for motivated Full-time Associate Dentist(s) for busy, well established Silver Spring location. Doctors could start as early as November or December. Eligible candidates with at least 2-4 years' experience preferred with potential of making between \$150,000-\$300,000 a year plus benefits. Email resumes/CVs to fentonom@yahoo.com.

## Practice For Sale Near DC:

MONTGOMERY COUNTY 3 ops grossing \$350, prof. bldg; Also, 4 ops shopping center, great area; VIRGINIA- 2 op townhouse restorative FFS grossing \$700K. Polcari Associates, Ltd (800)544-1297.

## Office Space For Rent:

Office space for rent or purchase in Tysons Corner. The office is fully renovated and is paper less with high technology. The office has 3 fully equipped operatories. For more information please call 703 725-6130.



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