



District of Columbia Dental Society
 502 C Street, NE, Washington, DC, 20002

Display Advertising Rates (Black and White) (Valid through June 2012)

Ad Size	Width	Height	Rates
½ page horizontal	7 - ½"	4 - ¾"	\$250.00 (1 st month) \$200.00 (additional insertions)
⅓ page horizontal	7"	3"	\$210.00 (1 st month) \$168 (additional insertions)
¼ page vertical	3 - ⅞"	5"	\$175.00 (1 st month) \$140.00 (additional insertions)

Classified Advertising Rates (Valid through June 2012)

	D.C. Dental Society Members	Non-Profit Organizations	Non-Members
First 30 Words	\$25.00	\$50.00	\$50.00
Each Additional Word	\$.20	\$.20	\$.20

The District of Columbia Dental Society Newsletter only accepts electronic artwork in the following formats: PDF, JPG/JPEG and TIF

Payment Instructions

- Signed contract with credit card information sent by email/fax to info@dcdental.org or (202) 546-1482.
- Signed contract with check payment (made payable to D.C. Dental Society) may be sent to: D.C. Dental Society, 502 C Street, NE, Washington, DC, 20002.

Payment & Advertisement Submission Deadlines

- Payment and Display/Classified ads must be sent no later than the first month preceding publication.

**Please note that a request for an advertising agreement does not guarantee that an ad will run. Advertisements are run on a first come, first served basis of when each advertising agreement is received.



*D.C. Dental Society Newsletter Advertising
Insertion Order 2011-2012*

Contact Information

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Rate Information

Member

Non-Member

Non-Profit Organization

Ad Rate: \$ _____ Total Amount Due: \$ _____

Payment Information

Check

Visa

MasterCard

Discover

American Express

Cardholder Name _____

Credit Card Number _____ Exp. Date _____

CVV _____ Billing Address _____

Signature _____

Ad Type:

Display

Classified

Ad Frequency:

1 Issue

Multiple Issues

Issue Choice:

August / September

February

October

March / April

November

May

December

June

January

Display Ads Only

Ad Size:

½ page horizontal

⅓ page horizontal

¼ page vertical